

## Joint Application Form for the CAMPUS Asia Pilot Program

### 1. Project Title

Beijing-Seoul-Tokyo Dual Degree Master's Program on International and Public Policy Studies (BESETO DDMP)  
(Field of Exchange: International Studies, Law and Public Policy)

### 2. Name of the Persons Responsible for the Project

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**\*Please add columns for the consortium composed of more than three universities.**

### 3. Project Summary (about 200 words)

**PROJECT TITLE:** BESETO Dual Degree Master's Program on International and Public Policy Studies (BESETO DDMP)

**LANGUAGE :** English

**LIST OF BESETO (Beijing, Seoul, Tokyo) CONSORTIUM INSTITUTIONS AND DEGREES INVOLVED:**

School of International Studies, Peking University (PKU), Master of Law in International Relations

Graduate School of International Studies, Seoul National University (SNU), Master of International Studies

Graduate School of Public Policy, The University of Tokyo (UT), Master of Public Policy

**NUMBER OF EXCHANGE STUDENTS:** 10 students each from PKU, SNU and UT will annually undertake their studies at one of the other partner institutions.

**PROGRAMME SUMMARY:** The 3 BESETO universities will aim to develop a double degree master's program with each other so that participating students can obtain one degree from their home university, a second degree from another of the BESETO universities, and a study certificate from the remaining BESETO university in a minimum of two and a half years of study. Furthermore, the BESETO members will consider the development of a program to award three master's degrees after a minimum study period of one year at each institution totalling three years minimum. This program, incorporating three leading East Asian universities, is the first English-medium trilateral dual or triple degree Master's-level collaborative agreement offered by these top schools.

#### 4. Proposal \*Length: No more than four pages.

##### 1) Project Objective & Background

In support of the Korea-Japan-China Trilateral Summit Declaration, this pilot project for CAMPUS-Asia aims to consolidate the core competencies of three of Asia's top institutions of higher learning to create a degree package that represents the highest form of academic endeavor in regard to the study of East Asian affairs. The School of International Studies at Peking University (SIS-PKU), the Graduate School of International Studies at Seoul National University (GSIS-SNU) and the Graduate School of Public Policy at the University of Tokyo (GraSPP-UT) propose the creation of an East Asia focused BESETO dual degree program at the Master's-level in International Studies, Law and Public Policy.

The project's major objectives are:

To establish an unprecedented collaboration between China, Japan and South Korea;

To train a new generation of Asian leaders with a multi-disciplinary and multi-cultural perspective on East Asian public policy affairs;

To create and develop a coherent BESETO dual or triple degree master's program in the fields of international and public policy studies;

To provide BESETO students with the opportunity to learn from each other and improve their knowledge competencies through a period of study abroad;

To develop long-term, sustainable teaching and research cooperation on East Asian affairs;

To promote greater knowledge and understanding of contemporary Korea, Japan and China.

##### 2) Content of the Exchange Program

**- Academic field, number of exchange students, curriculum, degree to be conferred etc.**

**NUMBER OF TARGET STUDENTS:** The program is intended to develop a dual degree Master's program for 30 BESETO students annually (10 from PKU, 10 from SNU and 10 from UT) in the fields of international studies (SNU), law (PKU) and public policy (UT).

**DEGREES TO CONFER:** Master of Public Policy from UT, Master of International Studies from SNU or Master of Law in International Relations from PKU will be conferred.

**LANGUAGE REQUIREMENT:** The program will be run in English; therefore, all participating students must demonstrate a sufficient level of English proficiency. In addition, participating students will be urged to study the three national languages (Chinese, Korean, Japanese) and if they acquire the fluency necessary to meet study requirements as set out by the respective institutions, they may be eligible to take courses taught in the respective national languages.

**ASSOCIATED PARTNERSHIP AND STUDENT ELIGIBILITY:** Each BESETO university (PKU, SNU and UT) is permitted to seek a partnership with other home institutions to participate in the program. The SNU-GSIS will especially collaborate with SNU College of Social Sciences. Each BESETO institution will select in priority Master's-level students but the Non-Degree Exchange program can accept a few highly performing undergraduate students.

##### (1) Basic program

##### The First Phase: Jan 2012-Dec 2012

In this first phase, each BESETO university will nominate 10 students to take part in a program which involves the students spending the first year at their home institution and one term at each of the two other BESETO institutions. Successful students will receive a Master's degree from their home school and a Graduate Certificate from the other two BESETO institutions. The total study period will be a minimum of two years (one year at home and one year abroad)

Curriculum Structure for Exchange Phase: 2years of total study period

	Japan Home	Korea Stay	China Stay
<b>Study Period</b>	2 semesters	1 semester	1 semester
<b>Location</b>	UT	SNU	PKU
<b>Degrees</b>	MPP from UT	Certificate from SNU	Certificate from PKU

**The Second Phase: Jan 2013-Dec 2015**

In this second phase, beginning January 2013, students will be able to pursue either a) Non-Degree Exchange Program (1 Master’s degree plus 2 Certificates) or b) BESETO Dual Degree Master’s Program (2 Master’s degrees plus 1 Certificate). The total number of students a) and b) is 10. Students from each BESETO school will spend two semesters at one of the BESETO institutions and one semester at the other BESETO institution. Successful students will receive a Master’s degree from their home school, another Master’s degree from the BESETO institution at which they attended two semesters and a Graduate Certificate from the BESETO institution at which they attended one semester. The total study period is two and a half years.

Curriculum Structure for DD Phase (The case for UT students): two and a half years of total study period

	Japan Home	Korea Stay	China Stay
<b>Study Period</b>	2 semesters	a) 2 semesters b) 1 semester	a) 1 semester b) 2 semesters
<b>Location</b>	UT	SNU	PKU
<b>Degrees</b>	MPP from UT	a) MIS from SNU b) Certificate from SNU	a) Certificate from PKU b) ML from PKU

The BESETO members will also work toward development of an unprecedented triple degree program to allow students to extend their study period to 3 years, spending one year in each of three universities. Successful students will receive a Master of International Studies from SNU, a Master of Law in International Relations from PKU and a Master of Public Policy from UT.

Curriculum Structure for TD Phase (The case for UT students): 3 years of total study period

	Japan Home	Korea Stay	China Stay
<b>Study Period</b>	2 semesters	2 semesters	2 semesters
<b>Location</b>	UT	SNU	PKU
<b>Degrees</b>	MPP from UT	MIS from SNU	ML from PKU

**(2) Supplementary programs**

Three supplementary initiatives will be implemented to supplement integration. First, joint courses (jointly taught by the professors of all three universities) will be developed. Second, students will be invited to participate in a two-week summer school, which will take place alternatively at PKU, SNU and UT. For students who are working on thesis development. Third, each university will also arrange an internship program for students from BESETO universities for at least one week.

**- Difference from existing domestic and overseas programs/curricula in the same field**

The DD or TD program between PKU, SNU and UT is unprecedented and will herald an era of elevated cooperation in the East Asian community, helping to support the CJK summit goals. It will also enhance the capacity of BESETO institutions to conduct comprehensive research on East Asia, particularly regarding East Asian regional integration.

**3) Expected Outcomes**

Students will broaden their knowledge of East Asian issues through this multi-disciplinary, multi-cultural study abroad experience. The multi-cultural interactions will also create vital networks for future Asian leaders. Participating students will be awarded two or three Master’s specializing in International Studies, Law and Public Policy. The program will also enhance opportunities for academics and staff to visit each other, thus helping to bolster collaborative research and share insights on pedagogic best practice. It will significantly improve regional academic relationships among the consortium universities.

The project represents a new model of multi-lateral academic exchange that will serve as a model for future initiatives in East Asian schools of higher learning.

After the initial setup stage of the Master's Program, the DD and TD programs will be offered to students from outside the region. It is envisioned that this program will become the preferred destination for any student wishing to gain expertise in East Asian political or economic affairs.

#### **4) Cooperative System and Roles of Participating Universities**

- Submit copy of 'Letter of Intent for Cooperation' etc.

Throughout the process of program development, mobility arrangements will be coordinated in order to maximize academic advantage for students. The Partnership Agreement will define the cooperation, rights and responsibilities of the partner universities in offering the BESETO DDMP.

The principal decision making body of the Consortium is the BESETO DDMP Joint Academic Board. Each partner university will have equal representation on the Board. The Board will be responsible for, inter alia, deciding on major policies of the BESETO DDMP, overseeing curriculum development and quality assurance and implementing operational improvements to enhance the effectiveness of the program. The members of the Joint Academic Board will include two faculty members from each consortium university. Administrative coordinators will meet to finalize administrative details of the program including program structure, course offerings, accreditation, program entry and administrative procedures. Each university will appoint at least one administrative coordinator to the program.

The institutions involved in this project already have international offices with proven expertise in facilitating student and faculty mobility as well as relevant knowledge in regard to overseas academic offerings.

#### **5) Framework for credit transfer, grading, degree conferral**

In the first stage, the academic program will be organized around the participating institutions' current programs in International Studies and Public Policy. Each university in the consortium offers a wide range of courses related to international economy, international politics and international public policy. Therefore, students participating in the BESETO DDMP will be encouraged to complete their core compulsory courses while they are staying at their home universities. While they are abroad, participating students will be encouraged to take courses which focus on the host country's national, regional and global challenges.

Courses will be offered in English in all consortium institutions, although students who have language competencies in the three national languages that meet institutional and course entry prerequisites may also take courses in the national languages (Korean, Japanese, and Chinese). The Joint Academic Board will establish the basis, standards and procedures for recognizing credits earned overseas.

#### **6) Student Support (Tuition waivers, counseling, internships etc.)**

The waiving of host institution tuition fees for participating students has been pre-determined and agreed upon. Participating students will pay tuition fees to their home university. No tuition fees will be paid to the BESETO institution for hosting exchange students.

Each BESETO institution will ensure that a high level of support is made available to exchange students to allow students to successfully settle into their studies and life in the hosting nation with minimal distractions. All BESETO institutions will organize a specific "welcome and orientation program" for the participating students. The participating students will also be invited to participate in any "orientation and language programs" organized by consortium institutions for their overseas students.

Regarding the program, a practical and comprehensive information kit will be prepared by each BESETO institutions, addressing common criteria agreed to by the administration coordinators, and disseminated to all BESETO institutions. Efforts will be made to ensure that all eligible students are given equal opportunity to participate in the program. Each BESETO university will organize a selection panel that will include participation by the BESETO administrative and academic coordinators.

Finally, internship opportunities will be arranged by each BESETO institution in Korean, Japanese and Chinese companies

(Hyundai Motors and Samsung, for instance for Korea)

### **7) Language Plan**

Consortium institutions are committed to delivering courses taught in English. Participating students will have to prove their proficiency in English with a test (TOEFL, IELTS, TEPS or equivalent). To ensure a good understanding of the curriculum, a minimum level of 90 IBT TOEFL for exchange students or 105 IBT TOEFL for degree students is required (or a comparable mark in a similar test).

During their study abroad period, incoming students will be able to enrol in any national language (Korean, Japanese and Chinese) courses offered at each host university.

### **8) Monitoring & Evaluation / Feedback Plan**

A comprehensive program evaluation plan will be jointly developed by the BESETO institutions and administered by the Joint Academic Board. This process will include the development and implementation of standardized student feedback questionnaires and the design of other qualitative approaches for gathering input from students, academic and administrative staff involved in the project on how to improve the program.

The evaluation will seek feedback related to the content and quality of the courses, the content and quality of the support services offered, as well as feedback related to the effectiveness of program operations and areas for improvement and supplemental development.

### **9) Publicity/Dissemination Plan**

Information on the BESETO DDMP will be disseminated through established promotional channels as well as to professors and existing students. By January 2014, the program will be advertized globally to expand the recruitment of candidates beyond East Asia. Part of these promotional efforts may involve combined participation in Graduate education fairs. Participating students will be called upon to write short reports on their experiences to be used in print media and web-based promotional campaigns. A common webpage for the program will be developed, to provide information about the program and communication to applicants and new selected participants.

The sustainability of the program will be guaranteed through:

The identification of strategies for expanding support for the program, in terms of alternative funding sources and expanding institutional commitments.

Expanding student intake as the program matures.

Alumni support and word of mouth campaigns.

### **10) Cooperation with other institutions (local governments, NGOs, enterprises etc.) and Support from them**

The program will be run in collaboration with many related government, public and private institutions. In particular, concerning the internship, collaboration with the following institutions will be undertaken:

In government sectors, SNU will closely collaborate with Korea International Trade Association (KITA) and other relevant embassies. Also SNU will seek to deliver internship opportunities to BESETO DDMP students from world famous Korean private companies; Samsung, Hyundai and SK.

## 6. Capability of the Institutions and Achievements in Cooperation

\* Provide information on the participating Korean, Chinese, and Japanese universities (department, college, etc)

- Competitiveness of participating university in the current project field
- Achievements in cooperation (conclusion of MOUs, number of students exchanged or with conferred degrees, etc.), current status of exchange with foreign universities including universities participating in the consortium

<p style="text-align: center;"><i>Graduate School of International Studies, Seoul National University</i></p>	<p>The Graduate School of International Studies (hereafter GSIS) was established in March 1, 1997 as a joint courses program with the College of Humanities, College of Social Science, College of Business Administration, and the College of Law to offer its students multi-disciplinary education and to train international and area specialists. Since then, the GSIS became the nation's leading institution educating international experts and area specialists and full-time member of the Association of Professional Schools in International Affairs (APSIA). GSIS provides 4 international programs; international commerce, international cooperation, area studies and Korean studies at the post-graduate level. The area studies program is the largest program offering more than 60 courses per year with its focus on Asian studies. Coupled with Korea's geographical placement as an actor and observer of East Asia's geopolitical dynamics, the GSIS is perceived as an educational gateway into Asia and out to the world. While it is still young, the GSIS is proud of its achievements. Since its foundation in 1997, over 850 students have received their master's degrees and have gone on to distinguish themselves in further research or in the public and private sectors. In addition, the GSIS provides an executive program named "Global Leadership Program" targeted for business leaders in Korea. GSIS has a double-degree program with ESSEC Business School since 2001. Students who successfully complete the program receive a Master in International Studies from GSIS and a Master of Science in Management (M.Sc.) from ESSEC. GSIS has MOUs with more than 40 top universities around the world and more than 60 students take advantage of the student exchange program every year to experience living and learning abroad.</p>
<p style="text-align: center;"><i>School of International Studies, Peking University</i></p>	<p>The School of International Studies (SIS) of Peking University (PKU) is the first such school established among Chinese universities. It is an important teaching and research platform devoted to the training of specialized talents in international studies, international political economy and diplomacy. SIS was officially founded in 1996. However, the origins of the School can be traced back to 1960, when the Department of Political Science was established at PKU. Three years later, it was renamed the Department of International Politics. From 1996 to 1998, the Department of International Politics, the Institutes of International Relations and Afro-Asian Studies merged successively, and SIS was the final product of this process. Currently, SIS conducts three B.A. programs. The three B.A. programs are: International Politics, Diplomacy, and International Political Economy. The ten M.A. programs include seven offered in Chinese---International Politics, Diplomacy, International Relations, International Political Economy, Comparative Political Systems, History of the Chinese Communist Party, Scientific Socialism and International Communist Movement, and three offered in English--- Master of International Relations, LSE-PKU double MSc. program of International Affairs, and Sciences Po-PKU joint program of Sustainable Development and International Relations. The five Ph.D. programs are: International Relations, International Politics, Diplomacy,</p>

	<p>Comparative Political Systems, and Scientific Socialism and International Communist Movement. SIS has 55 faculty members. In the fall semester 2010, SIS has enrolled about 1,200 students.</p>
<p><i>Graduate School of Public Policy, The University of Tokyo</i></p>	<p>The University of Tokyo's Graduate Schools for Law and Politics and Graduate School of Economics have co-established the Graduate School of Public Policy (GraSPP), which offers a Master of Public Policy (MPP) degree. GraSPP aims to train students in planning, implementing and evaluating public policy, and to prepare students for careers public service.</p> <p>Many Faculty of Law and Faculty of Economics graduates have in the past become prominent government officials and influential politicians. While this tradition will likely continue, to effectively address modern-day challenges and an ever changing and more complicated Japanese societal structure, a new, innovative approach for preparing and educating future leaders is needed. In an era where Japan's industrial structure is moving further towards a service oriented framework, its population ages and birth rate continues to decline, and globalization demands the creation of a new international financial architecture, institutions of higher education concerned with addressing these seismic shifts must adapt their approach to learning and scholarly pursuit.</p> <p>To this end, GraSPP's MPP is specifically designed to address these and other issues of national, regional, and global concern. The program builds off of a two-pillared foundation, combining theory and practice to yield a holistic approach to understanding methods of evaluation, consensus building, policy formation and implementation. Our students graduate with a tool-set that meets the gold standard of contemporary education, ready and able to meaningfully contribute to their career of choice, whether it be in government, politics, mass media, or the broader private sector arena.</p> <p>The two pillars are formed from</p> <ol style="list-style-type: none"> <li>1. Balanced training in law, politics, and economics, which serve as the core of policy planning, implementation, and evaluation.</li> <li>2. Practical learning based on courses, case studies, and lectures led by preeminent practitioners.</li> </ol> <p>GraSPP joins the ranks of other prestigious University of Tokyo professional schools, including the Law School and Medical School. While these are geared towards producing legal and medical professionals, GraSPP aims to graduate public policy professionals.</p> <p>International Exchange</p> <p>GraSPP has developed partnerships with the top-notch public policy schools in US, Europe and Asia. Every year, about 10 students are going to study abroad and about 10 students are coming to GraSPP from partner universities.</p> <p>Double Degree Programs  <a href="#">School of International and Public Affairs, Columbia University</a> (MIA/MPA)  <a href="#">Lee Kuan Yew School of Public Policy, National University of Singapore</a> (MPP)  <a href="#">SciencesPo Paris</a> (MPA) to be concluded</p> <p>Exchange Programs  <a href="#">School of International and Public Affairs, Columbia University</a>  <a href="#">Lee Kuan Yew School of Public Policy, National University of Singapore</a>  <a href="#">SciencesPo Paris</a>  <a href="#">International Relations and Pacific Studies, University of California San Diego</a>  <a href="#">Hertie School of Governance</a>  <a href="#">School of International Studies, Peking University</a> (receiving only)</p>