UC San Diego

Guest Speaker Seminar

Show Me the Money: A View from Abroad on Japan's Most Profitable Companies

BY ULRIKE SCHAEDE, PROFESSOR OF JAPANESE BUSINESS EXECUTIVE DIRECTOR, CENTER ON EMERGING AND PACIFIC ECONOMIES SCHOOL OF INTERNATIONAL RELATIONS AND PACIFIC STUDIES (IR/PS) UNIVERSITY OF CALIFORNIA, SAN DIEGO

Facilitator: Professor Toshiro Nishizawa

Date & Time: 13:00-14:30, Monday, November 25, 2013

Venue: Room Ad3, Administration Bureau Bldg. 2, Hongo Campus



The most interesting and profitable Japanese companies are no longer those that mass-produce high quality consumer end products. In their stead, leadership in technology and success in terms of profitability have shifted to companies that excel in input components and materials, but many of these companies are largely unknown. Prof. Schaede explores a set of manufacturing companies that are among the most profitable in Japan, and analyzes their management practices.

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