



44

44. St. Gallen Symposium / 6–9 May 2014

600 LEADERS OF TODAY

st. gallen symposium – the place where top executives and decision makers meet..



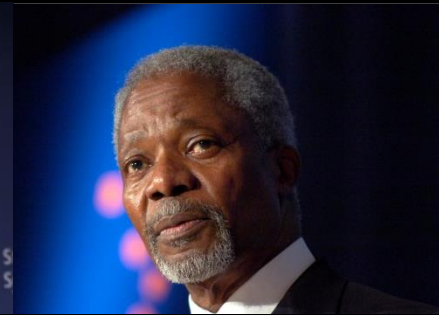
Dominic Barton, Managing Director,
McKinsey & Company



General Stanley A. McChrystal,
Former Commander ISAF



Ivan Glasenberg, CEO Glencore



Kofi Annan, former Secretary-
General United Nations



Gita Wirjawan, Minister of Trade
of the Republic of Indonesia



Hiroshi Tomono, President and COO
Nippon Steel & Sumitomo Metal



Robert Dudley, Group
CEO and Director, BP



Christine Lagarde,
Managing Director, IMF

Yukiya Amano, General Director,
IAEO

Kumi Naidoo, Director,
Greenpeace International

Stephen Sackur, Presenter,
BBC HARDtalk

200 LEADERS OF TOMORROW

...outstanding young students from across the globe...



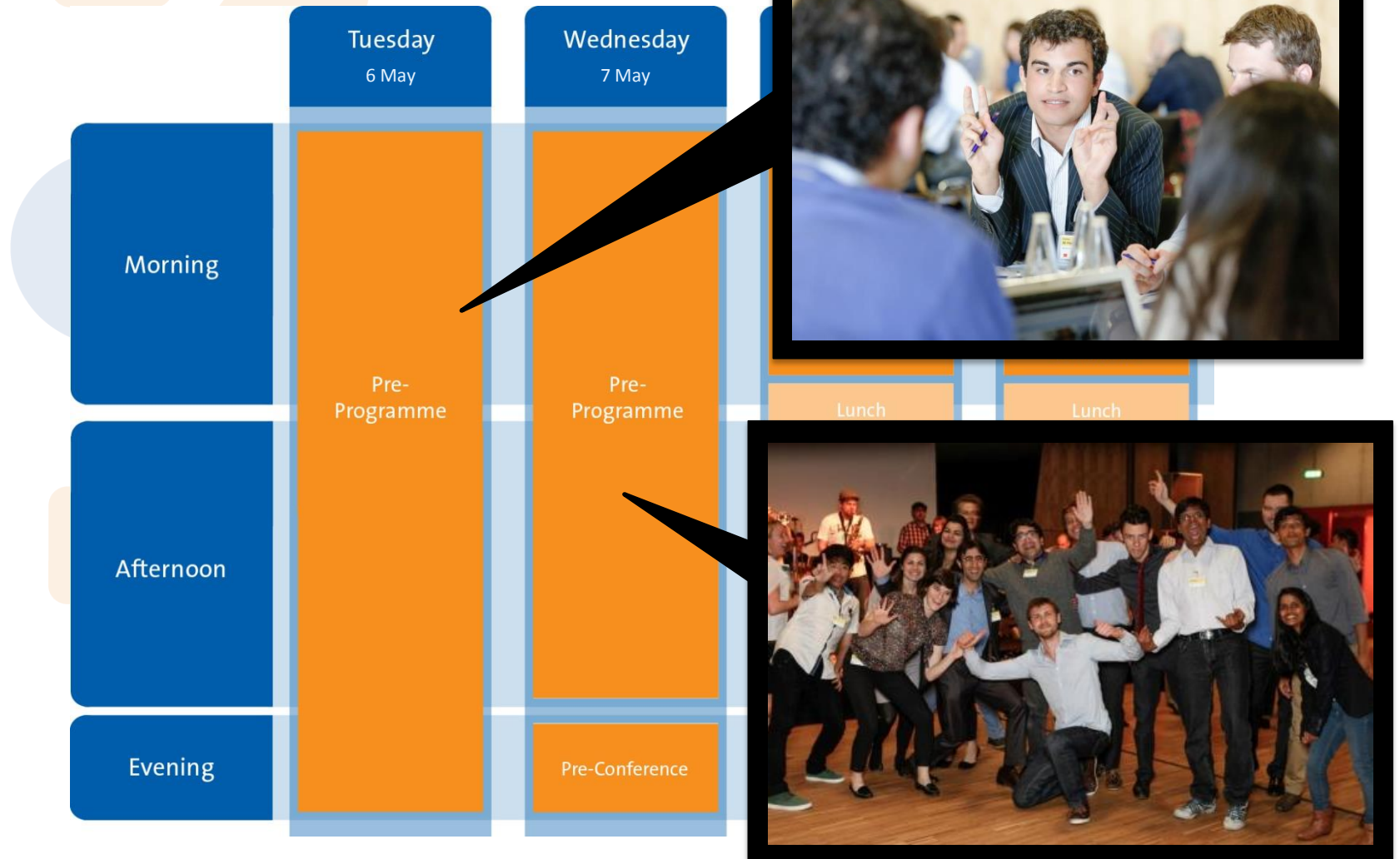
DEBATE

...in order to engage in a discussion on the most relevant issues of our time.



PRE-PROGRAMME: YOU START AHEAD

leaders of tomorrow get to know each other, exchange thoughts, discuss the topic and prepare for the symposium.



PLENARY SESSIONS: KICK-OFF FOR THE DEBATE

large audience, constructive exchange and panels with challenging questions from moderators and the audience.



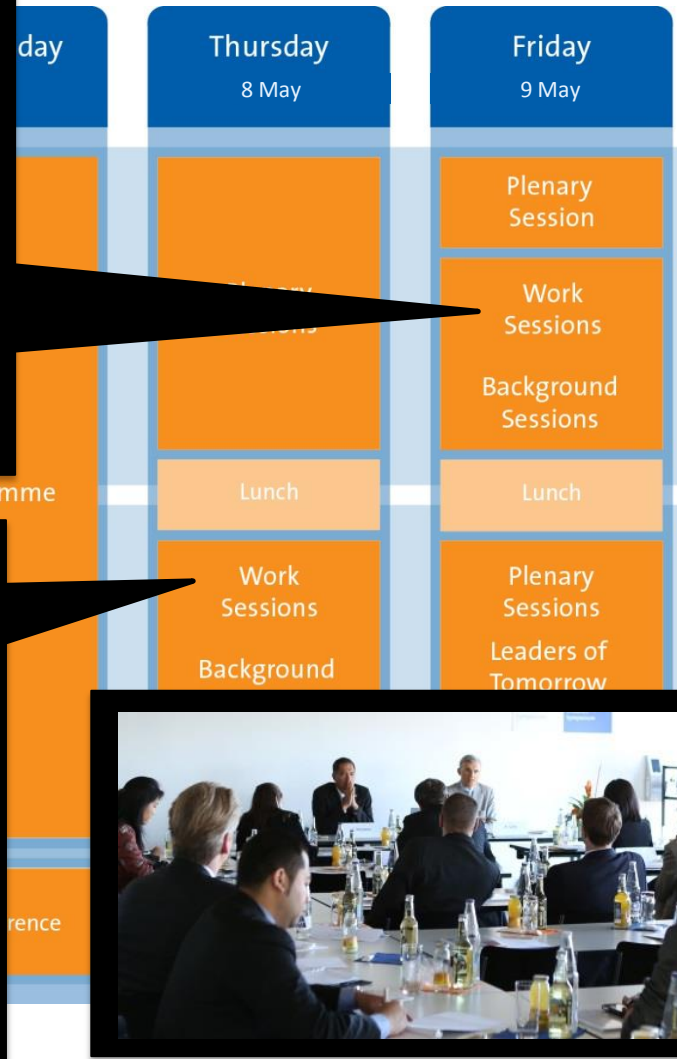
WORK SESSIONS: CHALLENGE EACH OTHER

direct and unrestricted discussions between speakers and participants in a group of 30-50 people.



Programme

Programme

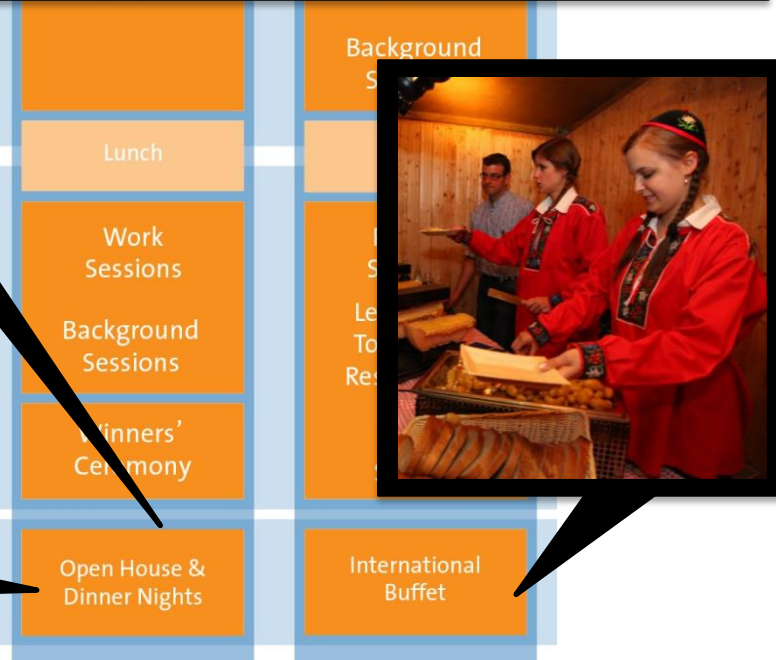


SOCIAL SESSIONS: INFORMAL DISCUSSIONS

An informal atmosphere, perfect for a personal meeting and a full program of evening events provide entertainment



Wednesday
7 May



HOW CAN YOU PARTICIPATE?

student essay competition on the topic of the st. gallen symposium.
100 winners are chosen, selected by an independent jury.

» St. Gallen Wings of Excellence Award



Swiss Re



WHAT IS YOUR CONTRIBUTION ABOUT?

answer one of four questions from your own unique perspective

„The Clash of Generations”

A

Balancing Generational Claims

B

A Double-Edged Legacy

C

A Prospect for the Young

D

Business between Generations

ESSAY QUESTIONS (1/2)

A

The presumption of an altruistic relation between generations and its positive effect on the economic well-being of societies is illusory. Welfare states have widened fiscal gaps to an irreparable extent for the next generations. When aspiring to a sustainable welfare system, **how should intergenerational claims balance without having to rely on selflessness?**

B

Let's be frank: The generational contract has failed everywhere – but for different reasons. Exuberant public debts, zooming healthcare costs, unequal distribution of wealth, loss of ethical and moral anchors, loss of trust in existing institutions: each state is facing a unique set of problems. **Briefly describe the situation in your country and propose a generational contract defining mutual responsibilities on an economic and social level.**

ESSAY QUESTIONS (2/2)



Highly educated and ambitious, yet **unemployed**. A whole generation of young is entering the labour market with little prospect of success. The implications go way beyond individual tragedies as economies with lasting high levels of youth unemployment risk social instability. **Present new solutions on how we can overcome this crisis.**



Slogans like “rent is the new own” or Botsmann and Rogers’s “what’s mine is yours” (HarperBusiness, 2010) mark the trend of shared economy. Although not a new economic phenomenon per se, particularly the Millennials are embracing this attitude towards doing business where they value access over ownership. The trend is gaining global mainstream acceptance which is resulting in a lasting impact on economic performance. **Discuss the future of shared economy**, its overall implications and the dynamics between supply and demand.

WHO CAN APPLY?

» Eligibility

- » Master- or PhD-Student and
- » Born in 1984 or later

» Form

- » Essay (max. 2,100 words) or
- » Video or Multimedia-Presentation (max. 15 minutes)

» Language

- » English



START TODAY

first step to a successful participation

Register online

www.symposium.org/apply

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Linked in

WHY SHOULD YOU COMPETE?

following benefits are included for the contributors of the 100 best essays

- » Join the debates with 600 top decision makers
- » Meet 200 of the world's brightest young minds
- » **Expenses covered (travel, board, lodging)**
- » Chance to win the world's foremost essay competition
- » The three best essay share the prize money of EUR 20,000.–

DON'T FORGET

CLOSING DATE

1 February 2014



SEIZE YOUR CHANCE

