



FUNDAÇÃO
GETULIO VARGAS



Escola de Administração
de Empresas de São Paulo

CALL FOR PAPERS!

FGV-EAESP

is honored to invite you to the

GPPN Students Conference 2015

São Paulo, 4 – 5 December

GPPN

The Global Public Policy Network (GPPN) is a partnership between Columbia University, FGV EAESP, University of Tokyo, Hertie School of Governance, Lee Kuan Yew School of Public Policy, Institute of Public Affairs at LSE and Sciences Po, Paris. GPPN is global in two ways: the global spread of its members and its subject focus on emerging global trends in public policy.

The mission of GPPN is to address the most pressing public policy challenges of the 21st century and, as a result, to be influential in public policy education and training, and to be innovative in teaching and research.

GPPN Student Conference 2015

In 2015, FGV-EAESP will host the annual Global Public Policy Network Conference, bringing together the Deans' Meeting as well as lecturers, faculty and students in São Paulo from 3 to 5 December, aiming to provide a platform for debates, presentations and events. The Students Conference will take place on December 4th and 5th, exploring the following theme:

“Public Challenges Facing Global Cities”

Under this theme, the GPPN Student Conference 2015 will address the following subthemes:

Bringing IT into Government

Improving Metropolitan Governance

Embracing Immigration

We are glad to propose a different approach to one of the subthemes of this year's conference: a **14 hour Workshop on Public Service Design** will be prepared for students working on “Embracing Immigration”. These students will be asked to develop and prototype an immigrant and refugee reception service using design thinking tools.

Application Process

- ✓ Applicants to the GPPN Students Conference 2015 hosted by FGV-EAESP must be enrolled at member schools of the Global Public Policy Network.
- ✓ Students are free to work individually or in groups with up to 3 members.
- ✓ Each student/group must submit an abstract on one of the given subthemes.
 - Students interested in working on the **“Embracing Immigration”** Subtheme should submit an abstract of 800-1.000 words about immigration on global cities and introducing the concept of a reception service for immigrants and refugees. 20 students will be selected to participate on the challenge based on the abstract. The students who submit abstracts for this subtheme and are not selected will be redirected onto one of the other two subthemes. The students selected shall develop a 7.000 words paper on the subject of immigration using the design thinking bibliography provided.
 - Students interested in working on the **“Bringing IT into Government”** and **“Improving Metropolitan Governance”** subthemes should submit an abstract of 800-1.000 words or less on one of these subthemes. The students selected shall develop a 7.000 words paper on the subject.
- ✓ **Applicants must submit their abstracts by e-mail to gppn2015@fgv.br (*Please Cc to: intl_application@pp.u-tokyo.ac.jp) by ~~13th October 2015~~. → **19th October, 6pm. (BRT)****
- ✓ The e-mail must include the applicants' name(s), affiliation and contact details.
- ✓ The feedback on the abstracts selected, as well as the information on the next steps, will be given by **20th October 2015**.
- ✓ The final paper must be sent to FGV-EAESP until **20th November 2015**.

Information on the Abstracts

- ✓ The abstracts should outline the main focus of the paper, and must specify which of the 3 subthemes will be addressed. The document should also include a title, the name(s) of the author(s), the affiliation(s) and email address(es).
- ✓ The word limit between 800 and 1.000 words must be respected.
- ✓ The abstracts must be submitted in PDF Format. This document must be named after the surname of the applicant (ex. Smith_Abstract_GPPN).

“Public Challenges Facing Global Cities”

Cities are drivers of local social and economic development and of the prosperity of nations. Global cities are, in addition, the ones that transcend geopolitical limits and frontiers and not only impact their own countries, but also play an international role, economically, socially, culturally and service and infrastructure provision-wise.

The greatest cities worldwide are bound to play an increasingly strategic role in addressing the most urgent challenges regarding sustainable development, climate change and natural resources management, infrastructure and public services provision, and so many other central aspects pertaining human life in the XXI century, as world population rises and urbanization increases.

Today, urban centers account for 53% of the entire world's population. By 2050, 6.3 billion people - or approximately 70% of the world's population - will be living in urban agglomerations.

This means that in the not so distant future, even more so than today, urban leaders and local governments will be some of the most important actors shaping people's lives through inclusive, responsible and accountable public policies and administration. It also means that they will have to face increasingly greater challenges in order to improve governance over constantly growing urban populations, sustainable development and climate change. There are also challenges related to the improvement of public administration *per se*, catching up with modern technology and being used in favor of both citizens and the government. Last but not least, human displacements, whether emigration or immigration, tied to issues such as human rights or economic crisis, also pose a challenge for global cities

The list is endless. What we propose for the 2015 GPPN Students Conference is the analysis of these next three challenges in the context of global cities, and how urban leaders and governments can overcome them in order to provide a more sustainable, safer, dignified and inclusive existence to its citizens and set good examples worldwide.

1. Bringing IT into Government (paper)

Information Technology has permanently changed people's lives for the better and it is constantly evolving and demonstrating new potential for pushing frontiers yet unexplored. From the public sector's perspective, there has already been great evolution in public services provision, transparency, open government and public administration improvement through the implementation of IT tools and projects.

The public sector involvement with Information Technology can range from service provision, such as applications or websites that allow citizens to have access to services through the internet to transparency and government information improvement.

However, using IT in government also presents several challenges for society, private and public sectors, ranging from digital exclusion to bureaucracy and from privacy rights to cybercrimes.

2. Improving Metropolitan Governance (paper)

Cities around the world, and global cities in particular, are increasingly expanding in terms of population and territory and, at the same time, its inhabitants are being pushed from their centers by gentrification processes. As a result, these cities are often surrounded by suburbs or satellite cities, which house the people who commute everyday to the larger urban agglomerations, as well as use its services and infrastructure. This reality, which is becoming more and more common around the world, presents a difficult governance challenge to local governments in various areas, such as mobility and transportation, sustainable development and the environment and spatial expansion and urban sprawl.

Several governance arrangements have surfaced over the years to provide solutions to the problems that come with this relatively new urban dynamic, but there is still no simple answer to a situation posing great challenges to the public and private sectors and to people's day to day life.

3. Embracing Immigration (paper + workshop)

Immigration poses a challenge for cities and governments around the world coping with large population influxes, hence the heated debates by governments, civil society and societies on the matter nowadays. Cities must provide quality services in order to receive migrants from impoverished or war-ridden backgrounds who arrive with limited means to find proper housing, with little knowledge of the local language and looking for job opportunities.

Immigration is also, however, both a matter of human rights and a workforce necessity for developed countries, in which way it also represents an opportunity for cities to influence one of the most pressing international issue of our day, shifting paradigms so far set by national governments by demonstrating possible and sustainable ways to accommodate people from all corners of the world and benefit from their joint prosperity

IMPORTANT INFORMATION from GraSPP

[GPPN Student Conference 2015 hosted by FGV-EAESP, Sao Paulo]

Date: Fri & Sat, 4th and 5th December 2015

Abstract submission deadline: ~~13th October 2015.~~ → **19th October, 6pm. (BRT)**

Submit to: gppn2015@fgv.br (*Cc: intl_application@pp.u-tokyo.ac.jp)

Eligibility: You must be a student who is currently enrolled in GraSPP (DD/Exchange students are also welcome to apply.)

Financial Support: As subsidies for the travel expenses, a flat amount of JPY 150,000 will be covered by GraSPP to the selected presenters.

【2015 GPPN 学生会議 発表者募集！】

今年度の GPPN 学生会議がブラジル・サンパウロのジェトリオ・ヴァルガス財団サンパウロ・ビジネススクール (FGV-EAESP) にて 12 月 4 日、5 日の二日間開催されます。

この学生会議では、GPPN に加盟する 7 校 (コロンビア大学国際公共政策大学院 (ニューヨーク)、ジェトリオ・ヴァルガス財団サンパウロ・ビジネススクール (FGV-EAESP) (サンパウロ)、ヘルティ・スクール・オブ・ガバナンス (ベルリン)、シンガポール国立大学リー・クワン・ユー公共政策大学院 (シンガポール)、ロンドン・スクール・オブ・エコノミクス (ロンドン)、パリ政治学院 (パリ)、東京大学公共政策大学院 (東京)) の学生および教員を招待し、今日の公共政策立案における課題についての研究成果を報告および討論します。また、種々のイベントを通して学生および教員の交流を深め、将来のリーダー同士のネットワークを構築する機会も設けられています。年に一度、GPPN 加盟校学生が集い交流のできる機会ですので、奮ってご応募ください。

日時: 2015 年 12 月 4 日(金) ~ 5 日(土)

申請締め切り: ~~10 月 13 日(火)~~ → **10 月 19 日 (月) (ブラジル時間)**

提出先: gppn2015@fgv.br (Cc: intl_application@pp.u-tokyo.ac.jp)

対象者: 現在東京大学大学院公共政策教育学部に在籍する者 (交換留学生可)

補助金: 選考に通過し発表者として参加の学生へ旅費の一部補助として公共政策大学院より一律 15 万円が支給されます。

Contact: intl_application@pp.u-tokyo.ac.jp / GraSPP International Affairs Office

