

April 13, 2016

Application and Selection Procedure

CASE STUDY (INTERNATIONAL FIELD WORKSHOP) in S2 Term 2016

This memorandum is designed to provide prospective applicants for Case Study (International Field Workshop) with information about the application and selection procedure. The field workshop is *tentatively* scheduled for a period from August 16 to 27. Please find attached the course syllabus.

In order to help you better understand the objective and procedure, **an information session will be held from 18:45 to 20:00 on Friday, April 22 in Room 429/433 in Engineering Department Building No. 14, Hongo Campus.** Students who have participated in the past IFWs could apply again this time and might be admitted, but will not earn credits.

Those who want to register for this course should submit an essay as instructed as follows. Only those who have passed selection process based on the essay, and interview as needed, are allowed to register.

Please choose one of the target organizations listed on page 3 of the attached course syllabus and make a proposal on how you will plan to organize discussion sessions on a particular subject with professionals at the organization you select. You might want to make a proposal for more than one organization.

1. The essay (your proposal) should define what to be discussed as well as how to organize activities, and explain the motivation behind your proposal. Please include description on your academic interests and strengths as well as implications of the activities for your future career goals. Also, please indicate whether you are interested in an internship opportunity at the organization you select.
2. The length of the essay should be **no more than 600 words (12-point font size) in two pages or less**. Please make sure to follow this limit—otherwise, the essay will not be accepted.
3. Please submit your essay **together with your CV** by e-mail to the following addresses with the subject line starting with "IFW2016S2" followed by your family name (e.g., for example, Subject: IFW2016S2: Nishizawa).

TO: GSDM Office <gsdm-ppoffice@pp.u-tokyo.ac.jp>

CC: Toshiro Nishizawa <tnishizawa@pp.u-tokyo.ac.jp>

4. The deadline for the submission is **18:00 on Thursday, April 28 (Tokyo time)**.

Please note that important factors considered in evaluating the essay are:

- ✓ how the applicant ties his/her academic interest to the subject to be discussed at the workshop;
- ✓ how the applicant could make the good use of the proposed activity to help achieve her/his future career goals;
- ✓ how the essay reveals the applicant's maturity, professional knowledge, communication skills and leadership potential; and
- ✓ *most importantly*, how the proposed subject and activities attract attention and interest of professionals at the organization you select.

Instructor: Prof. Toshiro Nishizawa

GSDM Program Support Coordinator: Junko Okuhara



Case Study (International Field Workshop)

Course No. 5140730-1
S2 Term 2016 (intensive)
August 16-27

In order to take this course, students need to pass a pre-registration screening scheduled for early May while the registration period for S2 courses is from Tuesday, June 14 to Monday, June 20. An information session on this course will be held on April 22 (to be confirmed on the Student Bulletin Board). Those who want to register for this course will be asked to submit an essay as instructed separately and only those who have passed selection process based on the essay will be allowed to register. The number of students allowed to participate will be limited to up to about ten due to the nature of the course involving a series of intensive on-site discussions. Students should check with the graduate school or program they are enrolled in whether financial support would be available. Please note that the course grades will be available only after September 5, 2016.

COURSE SYLLABUS

Dates: August 16-27
 Instructor: Toshiro NISHIZAWA, Project Professor (practitioner faculty member)
http://gsdm.u-tokyo.ac.jp/en/curriculum_coach_Toshiro_Nishizawa.html
 Assisted by Ms. Junko OKUHARA, GSDM Program Support Coordinator
 Credits: 2 credits
 Language: English
 Office: Room 624, 6th floor, Administration Bureau Building 2
 Office hours: By appointment
 Contact info: tnishizawa@pp.u-tokyo.ac.jp; 03-5841-1343

Please feel free to send me e-mails with any question about the course or if you want to make an appointment. To help me not to miss your incoming e-mails, **please start the subject line with "5140730-1" (Course No.) when you send e-mails.*

1. Objectives

This course will aim to motivate students to seek ways to collaborate with diverse stakeholders in the international fora by offering opportunities to exchange views with top management and professionals in global business entities, NPOs, research institutions and international organizations located in Asia. Planning and participating in discussion sessions with such professionals are expected to help students to identify today's societal challenges from global perspectives and to design solutions in line with the concept of the Global Leader Program for

Social Design and Management (GSDM) [<http://gsdm.u-tokyo.ac.jp/en/>].

2. Schedule

The field workshop is tentatively scheduled for a period from August 16 to 27 to visit Bangalore, Delhi, Singapore, Jakarta and Manila. Our target organizations include those listed as follows, but will be determined based on student interests and proposals.

Those who want to register for this course will be asked to submit an essay as instructed separately and only those who have passed selection process based on the essay will be allowed to register. Essays should be written as a proposal on subject and activities *well-designed to appeal to professionals* at the target organization and *attractive enough for them to accept our visit*.

A tentative schedule with target organizations is as follows.

August 16, Tue	Tokyo to Bangalore	...
August 17, Wed	Bangalore	Biocon, Bangalore Political Action Committee (B.PAC), Infosys
August 18, Thu	Bangalore to Delhi	
August 19, Fri	Delhi	Indian Council for Research on International Economic Relations (ICRIER), Japan International Cooperation Agency (JICA)
August 20, Sat	Delhi	...
August 21, Sun	Delhi to Singapore	...
August 22, Mon	Singapore to Jakarta	National University of Singapore (NUS), World Bank
August 23, Tue	Jakarta	Economic Research Institute for ASEAN and East Asia (ERIA), JICA, University of Indonesia
August 24, Wed	Jakarta to Manila	...
August 25, Thu	Manila	Asian Development Bank (ADB), Development Academy of the Philippines, Embassy of Japan, International Rice Research Institute (IRRI), Philippine Institute for Development Studies (PIDS)
August 26, Fri	Manila	
August 27, Sat	Manila to Tokyo	...

3. Teaching methods

This course is organized as a series of meetings and workshops with top management and professionals in global business entities, NPOs, research institutions and international organizations located in Asia. Active participation in discussion is expected based on student different backgrounds, life-experiences, specialized knowledge and skills. The working language is English.

Each student is required to submit a report by Friday, September 2 based on the discussions

during the field trip with respect to implications for social design and management of a specific topic of his/her choice or on one of her/his choice from the subjects given by the instructor.

4. Course requirements and grading

The course grade will be based on:

Preparation 20%

Participation 50%

Individual report 30%

5. Course materials

None

As of April 4, 2016

Graduate School of Public Policy
 The University of Tokyo
Case Study (International Field Workshop)
 Course No. 5140730-1
 S2 Term 2016 (intensive)

Organizations visited in the past International Field Workshops in AY2013-AY2015

January 25-31, 2016 (Washington, DC and New York)	
Space X	<ul style="list-style-type: none"> • Feasibility of small low-cost synthetic aperture satellites for disaster management • Shortage of launch opportunity and restriction of orbits for the small, secondary spacecraft
Space Policy Institute, The George Washington University (including a meeting with NASA Program Manager)	<ul style="list-style-type: none"> • Feasibility of small low-cost synthetic aperture satellites for disaster management • Shortage of launch opportunity and restriction of orbits for the small, secondary spacecraft • NASA's space exploration technologies using unmanned flying robots and autonomously driven rovers
The World Bank (including a meeting with Senior Recruitment Officer)	<ul style="list-style-type: none"> • Social protection system and labor force participation • Mass production of cheap small satellites for disaster management in developing countries • Career development advice
The Brookings Institution	<ul style="list-style-type: none"> • The role of Okinawa in the future of US-Japan relations
1776	<ul style="list-style-type: none"> • 1776's model for supporting entrepreneurs in life-critical, regulated sectors
United Nations	<ul style="list-style-type: none"> • Implementation challenges for the Sustainable Development Goals and the 2030 Development Agenda—with a focus on an international policy process
ideas42	<ul style="list-style-type: none"> • Consumer recycling behavior for e-waste • A possibility of research work in Japan
August 1-9, 2015 (Bangalore and Delhi)	
Indian Institute of Science, Bangalore (IISc)	<ul style="list-style-type: none"> • How can applied physics (photonics) influence social innovation?
Bangalore Political Action Committee (B.PAC)	<ul style="list-style-type: none"> • Policy for increasing female labor force participation • Public-Private Partnerships (PPPs) for strong urban infrastructure
Indian Institute of Management Bangalore (IIMB)	<ul style="list-style-type: none"> • Policy for increasing female labor force participation and the role of education • Public-Private Partnerships (PPPs) for strong urban infrastructure
Infosys	<ul style="list-style-type: none"> • Application of Big Data • Logistics network in Asia and the use of IT
Biocon	<ul style="list-style-type: none"> • Implications of education for research and innovation

	<ul style="list-style-type: none"> • How does R&D drive a successful enterprise?
Indian Council for Research on International Economic Relations (ICRIER)	<ul style="list-style-type: none"> • High-speed rail system for India • Logistics network in Asia and Japan's role
Embassy of Japan in India	...
March 1-8, 2015 (Washington, DC and New York)	
US Food and Drug Administration (USFDA)	<ul style="list-style-type: none"> • FDA101, etc.
International Monetary Fund (IMF)	<ul style="list-style-type: none"> • Bill of health, etc.
The Brookings Institution	<ul style="list-style-type: none"> • Firms' motivation to innovate, conditions and environment for innovation, etc.
World Bank	<ul style="list-style-type: none"> • Potentials of "big data"
International Finance Corporation (IFC)	<ul style="list-style-type: none"> • Public-Private Partnerships
National Institutes of Health (NIH)	<ul style="list-style-type: none"> • Grant and funding, technology transfer, etc.
ideas42	<ul style="list-style-type: none"> • Behavioral science, etc.
United Nations Development Programme (UNDP)	<ul style="list-style-type: none"> • Resilience
School of International and Public Policy (SIPA), Columbia University	<ul style="list-style-type: none"> • Economic Inequality
August 31-September 6 (Jakarta, Singapore and Manila)	
World Bank Country Office in Indonesia	<ul style="list-style-type: none"> • Disaster risk management, etc.
Economic Research Institute for ASEAN and East Asia (ERIA)	<ul style="list-style-type: none"> • Best available environmental technologies for Asia, etc.
Japan International Cooperation Agency (JICA)	<ul style="list-style-type: none"> • Operational strategy for Indonesia
ASEAN+3 Macroeconomic Research Office (AMRO)	<ul style="list-style-type: none"> • Macroeconomic risks and effective remedial actions
Lee Kuan Yew School of Public Policy, National University of Singapore (NUS)	<ul style="list-style-type: none"> • Behavioral economics • Soft power
Infocomm Development Authority of Singapore (IDA)	<ul style="list-style-type: none"> • Achievements under the iN2015 Masterplan and the post-2015 agenda
Centre for Livable Cities (CLC)	<ul style="list-style-type: none"> • Challenges of the aging, etc.
Asian Development Bank (ADB)	<ul style="list-style-type: none"> • Urban development • Clean energy development • Healthcare systems
International Rice Research Institute (IRRI)	<ul style="list-style-type: none"> • Rice and the environment, etc.
February 23-March 2, 2014 (Washington, DC and New York)	
National Council of University Research Administrators (NCURA)	<ul style="list-style-type: none"> • Research administration
The World Bank	<ul style="list-style-type: none"> • Evidence-based public policy
Washington DC Development Forum	<ul style="list-style-type: none"> • PPPs; and "Abenomics"
International Monetary Fund (IMF)	<ul style="list-style-type: none"> • The Global Policy Agenda • World Economic Outlook
National Institutes of Health (NIH)	<ul style="list-style-type: none"> • Dialogue with NIH researchers
United Nations	<ul style="list-style-type: none"> • Academic Impact
United Nations Development Programme (UNDP)	<ul style="list-style-type: none"> • Crisis prevention and recovery
Permanent Mission of Japan to the UN	<ul style="list-style-type: none"> • Conflict resolution and peacemaking
Columbia Business School	<ul style="list-style-type: none"> • Japan Economic Seminar
