



# Case Study (International Field Workshop)

Course No. 5140730-1 S2 Term 2016 (intensive) August 16-27

In order to take this course, students need to pass a pre-registration screening scheduled for early May while the registration period for S2 courses is from Tuesday, June 14 to Monday, June 20. An information session on this course will be held on April 22 (to be confirmed on the Student Bulletin Board). Those who want to register for this course will be asked to submit an essay as instructed separately and only those who have passed selection process based on the essay will be allowed to register. The number of students allowed to participate will be limited to up to about ten due to the nature of the course involving a series of intensive on-site discussions. Students should check with the graduate school or program they are enrolled in whether financial support would be available. Please note that the course grades will be available only after September 5, 2016.

## **COURSE SYLLABUS**

Dates: August 16-27

Instructor: Toshiro NISHIZAWA, Project Professor (practitioner faculty member)

http://gsdm.u-tokyo.ac.jp/en/curriculum\_coach\_Toshiro\_Nishizawa.html Assisted by Ms. Junko OKUHARA, GSDM Program Support Coordinator

Credits: 2 credits Language: English

Office: Room 624, 6<sup>th</sup> floor, Administration Bureau Building 2

Office hours: By appointment

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\*Please feel free to send me e-mails with any question about the course or if you want to make an appointment. To help me not to miss your incoming e-mails, please start the subject line with "5140730-1" (Course No.) when you send e-mails.

## 1. Objectives

This course will aim to motivate students to seek ways to collaborate with diverse stakeholders in the international fora by offering opportunities to exchange views with top management and professionals in global business entities, NPOs, research institutions and international organizations located in Asia. Planning and participating in discussion sessions with such professionals are expected to help students to identify today's societal challenges from global perspectives and to design solutions in line with the concept of the Global Leader Program for

Social Design and Management (GSDM) [http://gsdm.u-tokyo.ac.jp/en/].

#### 2. Schedule

The field workshop is tentatively scheduled for a period from August 16 to 27 to visit Bangalore, Delhi, Singapore, Jakarta and Manila. Our target organizations include those listed as follows, but will be determined based on student interests and proposals.

Those who want to register for this course will be asked to submit an essay as instructed separately and only those who have passed selection process based on the essay will be allowed to register. Essays should be written as a proposal on subject and activities well-designed to appeal to professionals at the target organization and attractive enough for them to accept our visit.

A tentative schedule with target organizations is as follows.

August 16, Tue	Tokyo to Bangalore	
August 17, Wed	Bangalore	Biocon, Bangalore Political Action Committee (B.PAC), Infosys
August 18, Thu	Bangalore to Delhi	
August 19, Fri	Delhi	Indian Council for Research on International Economic Relations (ICRIER), Japan International Cooperation Agency (JICA)
August 20, Sat	Delhi	
August 21, Sun	Delhi to Singapore	
August 22, Mon	Singapore to Jakarta	National University of Singapore (NUS), World Bank
August 23, Tue	Jakarta	Economic Research Institute for ASEAN and East Asia (ERIA), JICA, University of Indonesia
August 24, Wed	Jakarta to Manila	
August 25, Thu	Manila	Asian Development Bank (ADB),
August 26, Fri	Manila	Development Academy of the Philippines, Embassy of Japan, International Rice Research Institute (IRRI), Philippine Institute for Development Studies (PIDS)
August 27, Sat	Manila to Tokyo	•••

#### 3. Teaching methods

This course is organized as a series of meetings and workshops with top management and professionals in global business entities, NPOs, research institutions and international organizations located in Asia. Active participation in discussion is expected based on student different backgrounds, life-experiences, specialized knowledge and skills. The working language is English.

Each student is required to submit a report by Friday, September 2 based on the discussions

As of April 4, 2016

during the field trip with respect to implications for social design and management of a specific topic of his/her choice or on one of her/his choice from the subjects given by the instructor.

# 4. Course requirements and grading

The course grade will be based on: Preparation 20% Participation 50% Individual report 30%

## 5. Course materials

None

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Graduate School of Public Policy
The University of Tokyo

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# $Organizations \ visited \ in \ the \ past \ International \ Field \ Workshops \ in \ AY 2013-AY 2015$

Space X	<ul> <li>Feasibility of small low-cost synthetic</li> </ul>
1	aperture satellites for disaster management
	• Shortage of launch opportunity and restriction
	of orbits for the small, secondary spacecraft
Space Policy Institute, The George	Feasibility of small low-cost synthetic
Washington University	aperture satellites for disaster management
(including a meeting with NASA Program	• Shortage of launch opportunity and restriction
Manager)	of orbits for the small, secondary spacecraft
<i>5</i> ,	<ul> <li>NASA's space exploration technologies usin</li> </ul>
	unmanned flying robots and autonomously
	driven rovers
The World Bank	Social protection system and labor force
(including a meeting with Senior Recruitment	participation
Officer)	<ul> <li>Mass production of cheap small satellites for</li> </ul>
	disaster management in developing countries
	<ul> <li>Career development advice</li> </ul>
The Brookings Institution	• The role of Okinawa in the future of US-
	Japan relations
1776	• 1776's model for supporting entrepreneurs in
	life-critical, regulated sectors
United Nations	• Implementation challenges for the Sustainab
	Development Goals and the 2030
	Development Agenda—with a focus on an
	international policy process
ideas42	<ul> <li>Consumer recycling behavior for e-waste</li> </ul>
	A possibility of research work in Japan
ugust 1-9, 2015 (Bangalore and Delhi)	
Indian Institute of Science, Bangalore (IISc)	<ul> <li>How can applied physics (photonics)</li> </ul>
	influence social innovation?
Bangalore Political Action Committee	• Policy for increasing female labor force
(B.PAC)	participation
	• Public-Private Partnerships (PPPs) for strong
	urban infrastructure
Indian Institute of Management Bangalore	Policy for increasing female labor force
(IIMB)	participation and the role of education
	• Public-Private Partnerships (PPPs) for strong
T. C.	urban infrastructure
Infosys	Application of Big Data     Legistic and the second the second transfer of IT.
n'	• Logistics network in Asia and the use of IT
Biocon	• Implications of education for research and
	innovation

	How does R&D drive a successful enterprise?
Indian Council for Research on International	High-speed rail system for India
Economic Relations (ICRIER)	<ul> <li>Logistics network in Asia and Japan's role</li> </ul>
Embassy of Japan in India	- Logistics lietwork in Asia and Japan's fole
March 1-8, 2015 (Washington, DC and New Yo	····
US Food and Drag Administration (USFDA)	• FDA101, etc.
International Monetary Fund (IMF)	• Bill of health, etc.
The Brookings Institution	<ul> <li>Firms' motivation to innovate, conditions and environment for innovation, etc.</li> </ul>
World Bank	Potentials of "big data"
International Finance Corporation (IFC)	<ul> <li>Public-Private Partnerships</li> </ul>
National Institutes of Health (NIH)	<ul> <li>Grant and funding, technology transfer, etc.</li> </ul>
ideas42	<ul> <li>Behavioral science, etc.</li> </ul>
United Nations Development Programme (UNDP)	Resilience
School of International and Public Policy (SIPA), Columbia University	Economic Inequality
August 31-September 6 (Jakarta, Singapore ar	nd Manila)
World Bank Country Office in Indonesia	Disaster risk management, etc.
Economic Research Institute for ASEAN and	Best available environmental technologies for
East Asia (ERIA)	Asia, etc.
Japan International Cooperation Agency (JICA)	Operational strategy for Indonesia
ASEAN+3 Macroeconomic Research Office (AMRO)	<ul> <li>Macroeconomic risks and effective remedial actions</li> </ul>
Lee Kuan Yew School of Public Policy,	Behavioral economics
National University of Singapore (NUS)	<ul> <li>Soft power</li> </ul>
Infocomm Development Authority of	Achievements under the iN2015 Masterplan
Singapore (iDA)	and the post-2015 agenda
Centre for Livable Cities (CLC)	Challenges of the aging, etc.
Asian Development Bank (ADB)	Urban development
1 ,	Clean energy development
	Healthcare systems
International Rice Research Institute (IRRI)	Rice and the environment, etc.
February 23-March 2, 2014 (Washington, DC	
National Council of University Research Administrators (NCURA)	Research administration
The World Bank	Evidence-based public policy
	PPPs; and "Abenomics"
Washington DC Development Forum  International Manatory Fund (IMF)	•
International Monetary Fund (IMF)	<ul><li>The Global Policy Agenda</li><li>World Economic Outlook</li></ul>
Notional Institutes of Health (NIII)	
National Institutes of Health (NIH)	Dialogue with NIH researchers     Academia Impact
United Nations	Academic Impact     Crisis appropriate and accounts
United Nations Development Programme (UNDP)	Crisis prevention and recovery
Permanent Mission of Japan to the UN	<ul> <li>Conflict resolution and peacemaking</li> </ul>
Columbia Business School	Japan Economic Seminar

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