

June 22, 2016

Dear all GraSPP students,

Guide for the use of GraSPP logo

Dean, Graduate School of Public Policy

The GraSPP logo should always be used according to this guideline implemented by GraSPP. In order to use the logo, one must follow procedures explained in 3. below.

1. Purpose of use

- Logo can be used in UTokyo official publishing materials such as envelopes, letterheads, newsletters, business cards as well as for webpages.
- Logo cannot be used for profit other than publications such as books.

2. How to use the logo

- The GraSPP logo is patented. Therefore, it should always be used as it is below. Its shape or color cannot be changed, though it is allowed that the size of the logo be changed keeping the aspect ratio.

3. Approval process for use

- GraSPP faculty and administration members can use the logo for the purpose above without additional approval process.
- Students including alumni must acquire an approval from the Chair of the GraSPP Public Relations Committee by specifying the name of user or organization, the purpose and the ways logo will be used. Student must first contact Graduate School Office.

<Color specifications>

1. Color design



2. Black and white design



Designed by : GLAN CUBE
