

# Are We There Yet?

## Our Journey to a Sustainable Transport Future

An ADB Transport Forum 2016 Youth Video Competition  
16 May to 12 August 2016

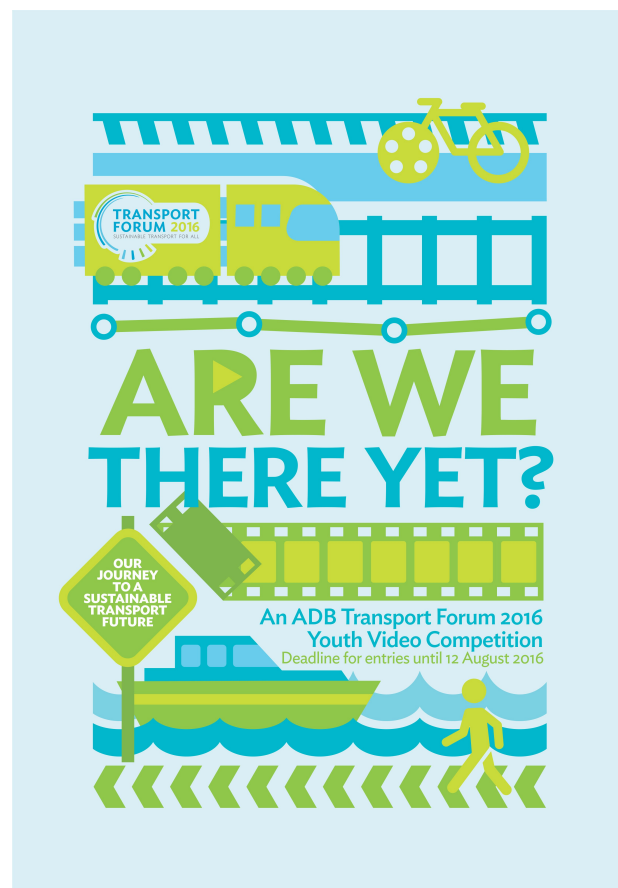
“Are We There Yet? Our Journey to a Sustainable Transport Future” is a video competition for the youth. The Asian Development Bank (ADB) will be hosting the 5<sup>th</sup> ADB Transport Forum in September. The premier gathering on sustainable transport in Asia and the Pacific, the event regularly draws international development and transport experts, government leaders and heads of private sector to discuss the latest policies, issues and best practices affecting transport and development in the region.

This year, we want the youth to be involved. If you are between 18 and 25 years old and a citizen of an ADB member country\*, we want you to show us how you see transport in the future through a video of up to [3 minutes](#).

### What is the contest theme about?

“Are we there yet?” is a common question encountered in most journeys, and it can mean two things: eagerness to reach a destination or impatience with a long trip. Either way, sustainable transport begs the same question: Are we there yet? How can we make travelling faster and better?

In Asia, more cars have led to increased carbon emissions, air pollution, traffic jams, and road crashes. Infrastructure and legislation have not kept up with the pace of rapid motorization, especially in cities where public transport is oftentimes lacking if not dismal. Meanwhile, rural communities continue to lack access to basic services. For example, children endure long walks across rocky terrain or rivers just to reach school, if at all. Women and girls, the elderly and incapacitated are left behind too since their safety and needs are usually not considered in the design of transportation networks.



Transport is a complex web of challenges, so given these how will you make a difference? How can you influence those in your personal network to support sustainable transport? What should be done in the region to accelerate safe, accessible, affordable, and environmentally friendly transport?

### What's the prize?

There will be two (2) winners: a Judges' Choice Award and a People's Choice Award. The 2 winners will receive an all-expenses paid trip (transportation, accommodation and daily allowance) to Manila, Philippines to participate in the ADB Transport Forum 2016 on 13-15 September 2016.

- The 2 winners will be introduced during the youth session of the event.
- Besides a live screening, the videos will also be posted on the corporate and transport social media channels, and it will be shared in the ADB Transport newsletter.
- The prize is not convertible to cash.

### Who can join and how?

1. Any citizen from ADB's member countries\* between 18 and 25 years old. ADB staff, consultants, contractors, dependents and their immediate family (spouse, child, mother, father, brother or sister) are not eligible to join.
2. Participants can submit more than 1 video entry. First, download and complete the registration form. Second, upload video entry/entries on YouTube.com, Vimeo.com, or Youku.com. Email the registration form and video link to [memberstsgsecretariat@adb.org](mailto:memberstsgsecretariat@adb.org). Deadline for submissions is on or before 12 August 2016, 15:59 GMT (or 23:59hrs in Manila time)
3. Promote your video online by sharing it on Facebook and Twitter. On Facebook, tag **Asian Development Bank – Transport**, and be sure to set your post to public so we can see it. For Twitter, tag **@adbtransport**. To increase chances of winning, participants are highly encouraged to get support from their family and friends to like, comment, favorite, share and retweet their entries.
4. Use the official contest hashtag on your social media posts: **#ADBAreWeThereYet**
5. By joining the competition, participants signify that they are willing to make the necessary travel arrangements in time for the ADB Transport Forum, should their video entry win the Judges' Choice or People's Choice Award. Winners are not allowed to send representatives on their behalf.

### What to submit?

- Each video entry must relate to the theme of the competition and forum. The entry is an original piece of work and does not infringe on intellectual property rights or rights of any other third party, regardless of country of residence. It is the participant's responsibility to clear all aspects of copyright. ADB reserves the right to disqualify from the competition any video entry that does not meet these aforementioned requirements. ADB will also not be held responsible

for any violations of copyright or any unauthorized use of images, graphics, video, fonts and other content that is part of the submitted entry.

- A video entry can only be a maximum of 3 minutes in duration. The entry can be in any digital video format and in any genre, including but not limited to animation, documentary, drama, experimental, art, testimonial, etc. We also encourage the use of mobile phones to film your videos! It is a convenient and handy tool when you're in your journey or when an idea hits you.
- The competition only welcomes new videos. Submissions produced and shared prior to 16 May 2016 will not be accepted.
- Entries can use any language, provided entries not using English have English subtitles at the bottom of their videos to facilitate selection, knowledge sharing and public outreach.
- Entries containing rude, unlawful, discriminatory, sexually explicit or libelous material, or content, material or any element that violates any applicable law in the country where it was shot, created and edited will not be accepted.
- Entries must not contain any third party advertising, slogan, logo, or trademark or any indication that the video is sponsored or endorsed by a third party or commercial entity. It must not also contain any content, material or element that does reflect the spirit of the contest, as determined by ADB, in its sole discretion.

### **When does the contest start and end?**

Participants can start sending their video entries on 16 May 2016. Deadline is on 12 August 2016, 15:59 GMT (or 23:59hrs in Manila time).

### **How will the winners be selected?**

Entries will be reviewed by an ADB panel headed by the Technical Advisor (Transport), Transport Sector Committee Chair, and Transport Forum Chair. Creativity and originality are key factors in the selection process.

The People's Choice Award is based on the highest combined number of likes, reactions, shares and comments on Facebook, and/or the highest total number of favorites and retweets on Twitter.

The selection committee may choose not to award any prize if the entries do not meet the standards of the competition. Decision of the committee is considered final and cannot be appealed.

### **Other considerations: Use of entries**

- By joining the competition participants give ADB the right to use the winning entries without restriction, in whole or part, for not-for-profit means. Participants agree that a condition of entry into the competition entails sharing of usage rights, including but not limited to the display, distribution, publishing, transmission, copy, reproduction of derivative works during the duration of the competition.
- Participants retain intellectual property rights of their work, such that they are the author/creator of their works, however agree that ADB may add its logo to their works.

- By entering this contest, participants agree to give ADB the right to use the entry and the copyright without any fee.
- ADB reserves the right to publish all entries, in whole or in part, on ADB.org or other related websites and social media or communications channels.
- ADB will accept no liability if aspects of the competition or the competition itself is changed or canceled.

*For inquiries, please email Elga Reyes at [greyes.consultant@adb.org](mailto:greyes.consultant@adb.org)*

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\*ADB member countries: Afghanistan, Armenia, Australia, Austria, Azerbaijan, Bangladesh, Belgium, Bhutan, Brunei Darussalam, Cambodia, Canada, People's Republic of China, Cook Islands, Denmark, Fiji, Finland, France, Georgia, Germany, Hong Kong, China, India, Indonesia, Ireland, Italy, Japan, Kazakhstan, Kiribati, Republic of Korea, Kyrgyz Republic, Lao People's Democratic Republic, Luxembourg, Malaysia, Maldives, Marshall Islands, Federated States of Micronesia, Mongolia, Myanmar, Nauru, Nepal, The Netherlands, New Zealand, Norway, Pakistan, Palau, Papua New Guinea, Philippines, Portugal, Samoa, Singapore, Solomon Islands, Spain, Sri Lanka, Sweden, Switzerland, Taipei,China, Tajikistan, Thailand, Timor-Leste, Tonga, Turkmenistan, Tuvalu, Turkey, United Kingdom, United States, Uzbekistan, Vanuatu, Viet Nam