|      |                |  |                             | 23-Aug-16                                     |
|------|----------------|--|-----------------------------|---|
| Cas  | se Study : Bus | iness envrironment, stakeholders and issues; a learning  | experience in collaboration | on with Japanese industry                     |
|      |                |  |                             | Masahiro Kakuwa (prof)<br>Kaoru Fusayama (TA) |
|      |                | Friday 13.00 - 14.45   | @ Room No. 204              |   |
| no   | Date           | contents   | Lecturer/facilitator        | Classroom                                     |
| 1    | 30-Sep.        | Introduction: Course material<br>Three themes with One commonarity<br>Course attendants expectations (post its),   | Kakuwa                      | No.204  |
| 2    | 7–Oct          | Review of the last class<br>What is Corporation? (Iwai Theory)<br>Corporate Report : introductory presentation & Q&A   | Kakuwa                      | No.204  |
| 3    | 14-Oct         | What is corporation ? (Iwai theory)<br>Corporate Report Introductory Presentaiton<br>Discussion  | Kakuwa                      | No.204  |
| 4/5  | 21-Oct         | workshop 3-4 hours, outside classroom  | Showa Shell/Kakuwa          | Showa Shell HQ @Odaiba<br>start at 14.00      |
| 6    | 28-Oct         | Message from senior executive (Mr.Shigeya Kato, ex CEO)  | Showa Shell/Kakuwa          | No.204  |
| 7    | 4-Nov          | Presentation From Mr. Kenji Hashimoto, METI<br>Discussion  | METI/Kakuwa                 | No.204  |
| 8    | 11-Nov         | Corporate Report : introductry presentation & Q&A<br>Study the corporate report from each view point<br>Q&A with lecturer including the review of the course | Sapporo/Kakuwa              | No.204  |
| 9/10 | 18-Nov         | workshop 3-4 hours, outside classroom  | Sapporo/Kakuwa              | Sapporo HQ @Ebisu<br>start at 14.00           |
| 1/12 | 9-Dec          | Sustainability Report : industry presentation & Q&A  | Hitachi/Kakuwa              | Hitachi Kyobashi Show Room<br>start at 14.00  |
| 13   | 16-Dec         | Presentation from each group and discussion<br>Review of the course  | Kakuwa with Industries      | No.204  |
| 14   | 6-Jan          | Individual reporting   | Kakuwa                      | No.204  |