

Graduate School of Public Policy  
The University of Tokyo

## CASE STUDY (WRITING PUBLIC POLICY CASES FOR SDGs)

Course No. 5010738  
2019S1S2

### COURSE SYLLABUS

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Time: Period 6 (18:45-20:30), Wednesday (unless otherwise announced)  
 Location: Seminar Room A (1213A), 12<sup>th</sup> floor, International Academic Research Building  
 Instructors: Toshiro Nishizawa, Professor  
                   KE Seetha Ram (Kallidaikurichi Easwaran Seetharam), Part-time Lecturer  
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                   <https://www.adb.org/adbi/about/staff-profiles/ke-seetha-ram>  
                   <http://shiba.iis.u-tokyo.ac.jp/wp-content/uploads/2018/04/seetharam.pdf>  
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*Please feel free to send me e-mails with any question about the course or if you want to make an appointment. To help me not to miss your incoming e-mails, **please start the subject line with the course number 5010738** when you send e-mails.*

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#### 1. Course objectives

The course aims to discuss the public policy-related challenges and opportunities to achieve Sustainable Development Goals (SDGs). In this course, participants will be introduced to problem solving in public policy using teaching cases. The cases will cover topics relating to SDGs such as water, sanitation, transportation, spillover effect of infrastructure, fin-tech, micro-financing, philanthropy and others. During the course, participants will also learn to write a teaching case.

A teaching case is a narrative which provides information on a real-world situation where people, such as policy makers or business executives, are supposed to make a decision or solve a problem. Students are required to do analytical work in a small team with a given narrative by interpreting the relationships among incidents, identifying possible options, evaluating choices and their outcomes. Analytical work with a teaching case (often called “the case method”) also helps students understand the relevance and importance of abstract concepts and theory in practice.

#### 2. Schedule

Day 1	Wed, April 10	Introduction	TN & SR
Day 2	Wed, April 17	A case of sanitation	TN & SR

Day 3	Wed, April 24	A case of debt implications of a mega transportation project	TN
...	Wed, May 1	No class (public holiday)	...
Day 4	Wed, May 8	Model cases	(TBC)
Day 5	Wed, May 15	Group work assignment	TN
Day 6	Wed, May 22	Guest lecture by Prof. Ryosuke Shibasaki, Center for Spatial Information Science, The University of Tokyo	TN & SR
...	Wed, May 29	No class (reserved for Friday classes)	...
Day 7	Tue, June 4	Group work	TN
Day 8	Wed, June 5	Group work	TN
Day 9	Wed, June 12	Guest lecture “Spillover effects of infrastructure” by Mr. Naoyuki Yoshino, Dean of Asian Development Bank Institute (ADBI)	TN & SR
Day 10	Wed, June 19	Group work	SR
Day 11	Wed, June 26	Group work	SR
Day 12	Wed, July 3	Student presentation in a mock teaching setting	TN & SR
Day 13	Wed, July 10	Student presentation in a mock teaching setting	TN & SR
...	Mid-August	Case submission	...

### 3. Teaching methods

The interactive sessions will apply participant-centered learning methods. During the course, participants will also learn to write and teach a case. At the end of course, participants will be asked to do a group exercise (up to 3 persons in a group) and write a case on a public policy story relating to any one of the SDGs.

### 4. Course requirements and grading

The course grade will be based on:

Class attendance 20%

Participation in discussion 20%

Final presentation and group report (about 6,000 words) 60%

### 5. Required readings

Model case studies (to be shared before each class). The guidelines for the teaching case are available at (<https://nus.edu/2DzWwQh>).

### 6. Reference Books

To be announced.

### 7. Prerequisite

None

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