

Dear Sirs.

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Division of University Corporate
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The Magellan MBA is an AMBA-Association of MBAs accredited full-time MBA Programme which is offered jointly by five top Portuguese Universities (Aveiro Coimbra, Minho, Porto and Católica-Porto). The Magellan MBA is totally taught in English, highly oriented towards an international vision of business and also strongly benefits from the contribution of many teachers from other top International schools like London Business School or the Instituto de Empresa in Madrid just to mention a few. Our students also boast one of the highest average GMAT (Graduate Management Admission Test) scores in MBA Programmes of its kind in Portugal (620 in 2008/09).

For the new programme starting in the beginning of September 2009, the Magellan MBA is offering special scholarships for international students and that can cover 100% of the tuition fees for admitted students with appropriately high GMAT (in excess of 600). The deadline for applications is 30 June, 2009 and the Programme website is www.magellanmba.com.

We would be extremely grateful if you could help us in increasing the international awareness of this Programme, namely by affixing the attached poster in a public place in your university/institution, preferably one that is frequented strongly by more mature students (MBA students usually are between 25-35 years old) with a potential interest in Post-Graduate Management Education. Any other means you may believe could be also useful for the same purpose of increasing the recognition of this Programme among your current and past students would of course be very much appreciated. We also enclose a Magellan MBA Programme brochure.

Thank you in advance,

Jorge Farinha, PhD, MBA (jbfarinha@egp-upbs.up.pt)

Director, The Magellan MBA









