



# ST. GALLEN WINGS OF EXCELLENCE AWARD

## Global student essay competition

### Breaking the status quo – What's YOUR disruptive idea?



Christine Lagarde



President Tony Tan Keng Yam

**TRAVEL TO SWITZERLAND | ALL EXPENSES PAID  
MEET TODAY'S LEADERS | CREATE AN IMPACT  
WIN CHF 20,000 | JOIN A GLOBAL COMMUNITY**

**Apply now:**  
[www.symposium.org/competition](http://www.symposium.org/competition)  
Deadline: 1 February 2017

**47<sup>th</sup> St. Gallen Symposium**  
3–5 May 2017  
#disruptiondilemma

## SEIZE THE OPPORTUNITY

Take part in the St. Gallen Wings of Excellence Award 2017 to qualify for participation as a “Leader of Tomorrow” in the world’s premier opportunity for intergenerational debates: The 47<sup>th</sup> St. Gallen Symposium (3–5 May 2017).

- » Join the debate with 600 top global leaders and decision makers
- » All expenses for travel, board and lodging paid; travel service provided
- » Meet 200 of the world’s brightest young minds
- » Present your thoughts and visions to hundreds of international leaders
- » Win the world’s foremost student essay contest, CHF 20,000.– prize money
- » Become a member of a unique global community

## COME UP WITH A DISRUPTIVE IDEA

Write an essay to the question “**Breaking the status quo – What is YOUR disruptive idea?**” Let’s think beyond disruptive innovation in management and look at disruption more generally as something that breaks the status quo – be it in *business, politics, science, or society*. Pick the one of these four *fields* you are most passionate about, identify a problem of greater magnitude and come up with a disruptive idea to solve it. Your idea must aspire to inspire top-notch leaders worldwide. Do not free ride on the buzzword “disruption” but rather be bold and develop a truly novel and radical concept to win our prestigious award.

## CHECK ELIGIBILITY AND PROCEDURE

You are eligible if you are enrolled in a graduate or postgraduate level study programme (Master level or higher) in any field of study at a regular university as of 1 February 2017, and were born in 1987 or later.

Register now at [www.symposium.org/apply](http://www.symposium.org/apply) and submit your essay no later than **1 February 2017**. All essays will be judged by an independent jury composed of academics and business executives.

The 100 best competitors get invited to the 47<sup>th</sup> St. Gallen Symposium. To win the award, the six finalists will compete against each other on the symposium’s big stage and convince the jury of their ideas. The three very best candidates will receive the prestigious award.



Leaders of Tomorrow Talk with Paul Polman in 2015

