

THE WINNER SHPAING FUTURE GOVERNMENTS GLOBAL UN 2018

SHAPING FUTURE GOVERNMENTS

London Business

School



SHAPING FUTURE GOVERNMENTS GLOBAL UNIVERSITIES CHALLENGE

Overview

The colossal technological advances of the last few decades have mandated the need for governments to evolve.

> Indeed, although technology enhanced the life of citizens, it has also elevated their expectations. Now more than ever, governments must keep up the pace, they must progress to become fast, proactive, and agile.

About the World Government Summit:

The World Government Summit is a neutral, non-profit organization that serves as a platform for the public and private sectors to convene and collaborate with world-renowned experts to create a positive impact for citizens worldwide.



The World Government Summit hosts its Annual Gathering in February in Dubai, United Arab Emirates

The Seventh Annual Gathering of the Summit will be held on February 10th – 12th, 2019





Shaping Future Governments Global Universities Challenge

INTRODUCTION:

As part of its dedicated efforts to evolve governments around the world, the World Government Summit hosts the 'Shaping Future Governments: Global Universities Challenge'. As an integral part of the Annual Gathering, the Challenge is a unique global initiative that brings together over 100 graduate students from renowned universities and engages them in an innovative competition to improve the way governments work.

Held during the 3 days of the Summit's Annual Gathering, the Challenge convenes tomorrow's leaders with today's policymakers to address the future of government, governance and policy making. In 2018, more than 100 students from 17 leading universities and graduate schools of public policy and business administration took part in the Challenge. Participating institutions from previous challenge editions include:









Who are we looking for?

The Shaping Future Governments: Global Universities Challenge is by invitation only and exclusive to select graduate students of public policy, government relations, political science, and business administration. Therefore, the Challenge targets participation from top graduate universities and schools from each continent.

As participants in the Challenge, students have been specifically selected to represent their institution. Therefore they are considered as ambassadors of that institution and are expected to demonstrate themselves in the highest standards of ethics and good conduct during the challenge.

What is the Challenge format?

A case study is distributed to the participants at the Challenge kick-off taking place a day before the World Government Summit opening. The case study provides context and presents a real-world situation of a government or a country, usually with a protagonist faced with a challenge. Each team of 5 students is asked to design and develop a practical plan or solutions for a senior decision maker within government.

Teams are given 2 days to analyze, brainstorm and formulate a solution that will be presented before a judging panel in less than 5 minutes.

What are the Judging Criteria?

The judging panel comprises of high-level government officials and C-suite individuals from renowned corporations. The judging criteria are as follows:

25% 40% FOR IMPACT & COMPREHENSIVENESS FOR NOVELTY& INNOVATION







Key Milestones:

11 December 2018

Invited Institutions submit their final student nominations

18 December 2018

Nominated students will receive registration links to the Summit and are required to complete them promptly in order to secure travel and stay logistics.

09 February 2019

Challenge Kick-off

12 February 2019

Teams presentations and Challenge Award Ceremony



Schedule:

DAY 0: 9 FEBRUARY 2019

ARRIVAL: CHECKING IN All students arrive in Dubai, UAE and start their preparation process for the Challenge

CHALLENGE KICK-OFF

- Welcome note and kick-off presentation of the Challenge
- Team photos sessions with their respective school/university flags
- Networking opportunity over a dinner where participants can meet each other and socialize

DAY 1: 10 FEBRUARY 2019

BRAINSTORMING SESSIONS

Each team is to congregate and start thinking of ways to tackle the Challenge and start formulating solutions

DAY 2: 11 FEBRUARY 2019

CONCEPT FINALIZATION SESSION

- Final presentations are due at the end of day 2

DAY 3: 12 FEBRUARY 2019

TEAMS PRESENTATIONS Each team is given 5 minutes to present before a judging panel

AWARD CEREMONY The 3 finalists will be announced and the winning team will be invited to the stage to receive their award

• Teams to continue the formulation and organization of the Challenge

Frequently Asked Questions:

HOW CAN I REGISTER?

Upon receiving team nominations by each invited institution, a registration link will be sent to each team member to register at the World Government Summit 2019. Failure to complete registration on time will risk disqualification from the Challenge.

HOW MANY STUDENTS ARE ALLOWED TO JOIN THE CHALLENGE?

A team is defined as five students and one faculty member as coach. The coach's physical presence during the Summit is not mandatory.

WHAT WILL THE WINNING TEAM GET?

A Certificate of Recognition from the World Government Summit Chairman will be presented to the first place winner along with the Challenge trophy. The trophy is awarded in a plenary ceremony in front of more than 3500 global leaders from the public and private sectors. The 3 finalists will be given an opportunity to publish a white paper in the World Government Summit Observer platform. All other teams will receive a Certificate of Participation in the 2019 Challenge.

WHO WILL COVER MY FLIGHT AND ACCOMMODATION COSTS?

The World Government Summit Organization will cover all flight and hotel expenses for the Challenge participants. Subject to flight availability from your origin location, the standard number of nights booked at the hotel is from 4 to 5 nights. Students will be paired up for room bookings.

CAN I CHANGE MY FLIGHT DATES?

If you wish to book different dates for your flights, please indicate so on your registration form and you will be booked accordingly. If there is a difference in the flight fares from the standard dates and the dates you chose, you will be billed the difference as well as any changes on the flights after the tickets are issued.

WHAT ABOUT AIRPORT TRANSFER?

Airport transfers from and to Dubai International Airport will be provided from 8 to 13 of February 2019. If you have chosen different dates, you will need to arrange your own transportation.

CAN I EXTEND MY STAY IN DUBAI AFTER THE CHALLENGE?

You have the option to extend your stay at the same hotel through WGS, which will cost between \$200-\$300 per night depending on the hotel rates. Alternatively, you can book your own accommodation separately.

DO I NEED A VISA TO ENTER THE UNITED ARAB EMIRATES?

To visit the UAE, some nationalities do not require a visa or it is granted upon arrival. Please visit the following link to check if you are exempt from UAE entry visa requirements: here.

For those who require an entry visa, the WGS team will handle their entry visa issuance subject to completing their registration form on time (please keep in mind that certain nationalities take longer than others for visa approval). All visa requirements must be fulfilled before students are confirmed as part of the participating teams.

WHAT ARE WE EXPECTED TO BRING WITH US?

Each team is required to bring their university/school's flag, laptop(s) and suitable professional attire.

WHERE CAN I FIND MORE INFORMATION ABOUT THE LAST TWO EDITIONS OF THE CHALLENGE?

Previous Challenge editions are available on the website: here.

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