



## Case Study (GPPN SDG Professional Certificate) Application Guideline

**GLOBAL  
PUBLIC  
POLICY  
NETWORK**



Sustainable Development Goals Certificate

### **GPPN SDG Certificate for the Academic Year 2020-2021**

Theme for 2020-2021 The Covid-19 pandemic has highlighted once more the importance of concerted action at all levels (global, international, national, local) in order to promote an economic and social development, which can be truly considered as sustainable. Sustainable development has, since 2015 been embraced by the international community through the creation of the UN Agenda 2030 or Sustainable Development Goals (SDGs). As GPPN members we are committed to SDG-related education, and to reach that goal, we present this year's updated SDG Professional Certificate, which students can obtain by completing their own group project under the guidance of GPPN academics, and by attending ad hoc designed seminars, both in person (if circumstances allow) and online. The project should focus on a concrete problem which is explored in theoretically sound and innovative ways, and for which a pragmatic solution is proposed.

### **PROGRAM OBJECTIVES**

This international program is composed of five member universities of the Global Public Policy Network, GPPN, an international group of top public policy schools from around the world. Participating member universities include:

- Columbia SIPA, New York
- Graduate School of Public Policy (GraSPP), University of Tokyo, Tokyo
- Hertie School of Governance, Berlin
- LKY School of Public Policy at the National University of Singapore, Singapore
- Sciences Po School of Public Affairs, Paris

The SDG Professional Certificate allows students to develop entrepreneurial skills and to work with public policy students from participating GPPN universities. It provides an opportunity for students to develop concrete projects rooted in their local environments, and to interact with academics, practitioners and policymakers specializing in the SDGs. Students benefit from the experience of building and implementing their own interdisciplinary SDG projects while collaborating with multiple actors at different levels of society. The skills gained from completion of the certificate serve as a valuable asset for students' future careers across multiple sectors.

### **PROGRAMME CURRICULUM**

As a global joint program, the SDG Certificate includes:

- Opening SDG Leadership Seminar hosted by the Sciences Po School of Public Affairs in Paris in January
- A dedicated intensive semester long module during the autumn-spring semester
- A monthly joint online seminar with all participating GPPN Schools and student teams
- A final online presentation and Q&A with a jury of experts



**AGENDA** (\*This agenda is subject to modification)

- January 2021: SDG Leadership Seminar - Sciences Po, Paris
- Oct 2020 - May 2021: SDG Courses at GraSPP
- January – May 2021 : Online joint seminars
- May 2020: Final online presentations and final projects due
- Oct 2020 - May 2021: at least two SDG related courses (listed below)

	Course No.	Course Title	Profs	Semester
1	5112260	<i>Introduction to International Politics</i>	Prof. Orsi	A1A2
2	5122137	<i>Ethics and International Relations</i>	Prof. Orsi	A1A2
3	5122400	<i>Global Governance</i>	Prof. Yves Tiberghien	A1A2 intensive
4	5123032-1,2	<i>Energy Security</i>	Prof. Arima, Prof. Tanaka	A1A2/S1S2
5	5123350	<i>Public Policy and Energy</i>	Prof. Yoshikawa, Prof. Fatih Birol, Prof. Kusaka	A1A2
6	5123485	<i>Environmental Economics</i>	Prof. Takasaki	A1A2
7*	5130076	<i>International Organization for Sustainable Development in the 21st century*</i>	Prof. Yoshikawa, Prof. Shiroyama, Prof. Orsi	A1A2
8	5130245	<i>Global Health Policy</i>	Prof. Hashizume	S1A1
9	5140498	<i>Case Study (Institutions and Methods of Health Technology Assessment in Healthcare Policy)</i>	Prof. Kamae	A1A2
10	5140738	<i>Case Study (Writing public policy cases for SDGs)</i>	Prof. Nishizawa	S1S2

\*"International Organization for Sustainable Development in the 21st century" is mandatory for all participating students of the GPPN SDG Certificate.

**STRUCTURE**

This course is centred on a series of discussion sessions with senior officials, management staff and experts in government agencies, international organizations, global business entities, NGOs, and research institutions. Students are required to prepare such sessions while working on their project (as team and as individuals responsible for particular parts of the team project). The course grade will be based on preparation, participation and final report

In order to successfully receive the GPPN SDG Certificate / complete the programme, students are required to:

- Attend all the regular meetings
- Attend all the joint seminars organized by GPPN
- Complete at least two SDGs related courses listed above
- Work on the production of a concrete public policy project addressing at least one SDG, which shall yield the following deliverables (TBC):
  - Brief Memo (about 5p) - All memos might be compiled into a joint product (eg. booklet) by all schools' teams
  - Final Policy Paper (7,000 words) (by group)\*
  - 10 minutes Presentation of your project, the main challenges, successes and plans for the future + Q&A with the jury at the last joint seminar/final online workshop
  - 3-5 minute video illustrating your project (by group)
  - Individual Report (3p)



**\*Final Paper Content:**

- o Introduction to your project and context of the problem: what need do you respond to? Who are the principal beneficiaries of the project? Originality of the project regarding existing initiatives.
- o Connection to the SDGs /ecosystem of the SDGs
- o Strategic partners from the public and private sector and from the civil society.
- o Implementation plan of project
- o Current Results
- o Future Action/ replicability

**HOW TO APPLY**

This year's theme for the SDG Certificate, selected on a rotating basis by the Scientific Advisors of participating schools, and spearheaded by Professor Laetitia Atlani-Duault as Director of the World Health Organization Collaborative Center for Research on Health and Humanitarian Policies and Practices, and the President of the Institut COVID19 Ad Memoriam, will focus on projects that address the issues arising from the most pressing global challenge of today, the COVID-19 pandemic. Successful applications will tie in the role of the SDGs in developing a project that responds to one of the diverse challenges brought to light by this international crisis. As we have witnessed, the pandemic has not only revealed the difficulties facing our health and political systems, but it has also accentuated the many existing inequalities in our societies. These inequalities can be seen across a range of fields, including access to resources, basic rights, food security, housing, healthcare, technology, education and personal safety, among others.

In this context, the GPPN invites students to identify an important policy challenge in a field related to the SDGs and the global health crisis caused by COVID-19. Proposals can incorporate public, private or hybrid approaches as appropriate.

Students need to submit a proposal, letter of motivation (both maximum 1,000 words) and CV to **GraSPP Office** ([intl\\_application@pp.u-tokyo.ac.jp](mailto:intl_application@pp.u-tokyo.ac.jp)) and cc: Prof. Orsi ([orsi@pp.u-tokyo.ac.jp](mailto:orsi@pp.u-tokyo.ac.jp)). The proposal should contain the student's reflection on SDGs (even a particular one), sustainable development, global governance, and its challenges. The application deadline is **17 September 2020**.

The interviews of the short-listed candidates will be conducted on **24 September** as needed. (TBC)

**Why apply? ---Participants of GPPN SDG Certificate will also benefit from:**

- A multidisciplinary approach to SDG implementation and a multicultural experience
- Development of a diverse profile in a highly demanded field by recruiters in a wide variety of sectors
- Access to a network of globally trained professionals
- Critical skills to work in the public sector, multilateral institutions, international NGOs and multinational companies

**ELIGIBILITY**

- Any Master degree student enrolled in GraSPP is eligible. (\*The project will continue until May 2021.)
- Selected candidates will be those with a strong international vocation/aspiration, ability to work in a team, strong ethical profile, highly developed communication skills, and high proficiency in English. Professional experience is preferred, but not strictly necessary.



## SCHEDULE

- **10 September:** Info session
- **17 September:** Application deadline
- **17-18 September:** Document Screening
- **18 September:** Result of Document Screening & Announcement for Interviews
- **24 September:** Interviews (as needed)
- **By 25 September:** Result & Confirmation of Participation
- **From 28 September:** SDG related courses / Regular ongoing meetings
- **26 November – 2 December:** A2 Course Registration
- **Mid-January 2021:** SDGs Leadership Seminar hosted by Sciences Po, Paris (\*This year it will be held online. Dates to be confirmed)
- **Mid-April (TBC) 2021:** S1 Course Registration
- **May 2021:** Final Project and Report Submission

\*Please note that:

-The elements above are subject to change and participation in the course indicates agreement that elements may be added, altered or dropped.

-Each program element is mandatory, and students will be automatically withdrawn from the program if they fail to attend any of the required elements.

## NOTE

Students willing to take this course need to pass a pre-registration screening to be held before the A2 registration period. To help students better understand the objective and procedure, an information session will be held in early September. The total number of students allowed to participate will be limited to a maximum of 10 due to the nature of the course involving a series of intensive on-site discussions.

## SCIENTIFIC ADVISOR

Roberto Orsi is Project Associate Professor at the Graduate School of Public Policy, University of Tokyo. He holds a PhD in International Relations obtained from the London School of Economics in 2013. His research interests focus on international political theory, history of political concepts, East Asian and European international politics.

## Any Questions?

Don't hesitate to contact us if you have any questions regarding the program.

Course Professor: **Prof. Roberto ORSI** ([orsi@pp.u-tokyo.ac.jp](mailto:orsi@pp.u-tokyo.ac.jp))

Coordinator: **Aoi Ohno** ([intl\\_application@pp.u-tokyo.ac.jp](mailto:intl_application@pp.u-tokyo.ac.jp))

## INFO SESSION (via zoom)

To help students better understand the objective and procedure, an online information session will be held via zoom. To attend the session, you will need to register in advance from [here](#).

Date & time: Thursday, September 10 | 11:00am-12:00am (JST)