

2nd TTPU Seminar

~ Approaches to Develop New Sustainable Mobility Solutions ~

Date: February 15 (Monday), 2021, 3:00pm to 5:30pm

Venue: Bellesalle Onarimon St., 3rd Floor Hall (Up to 150 person)

Sumitomo Fudosan Onarimon Tower

Minato-ku Shibakouen 1-1-1, Tokyo

*Please note that terms may change due to COVID19.

Webinar available: Via Zoom

Host: Graduate School of Public Policy (GraSPP), The University of Tokyo

Co-host: Japan Transport and Tourism Research Institute (JTTRI), Research Institute for Road and Street

Translation: Unfortunately, this seminar will be in Japanese only

Application: Online application necessary, No-fee

Application from here: <https://bit.ly/3pTOUNx> (in Japanese only)



Introduction:

New Mobility Service with cutting-edge technology helps to solve transportation challenges in regions. It even has the potential to change people's lifestyle and city-making. In Japan, test cases have progressed and ideas on new mobility services has appeared. The COVID-19 pandemic in 2020 has also shifted people's values and lifestyle. Expectation towards new mobility services has risen with the change of daily movement and activities.

Recognizing the importance of new mobility services as a research topic, Transportation and Tourism Policy Research Unit (TTPU) at the Graduate School of Public Policy (GraSPP), University of Tokyo hosted the 1st TTPU seminar titled 'Realizing New Mobility Services -Examining Japanese MaaS from user's perspective' in February 2020, and discussed the role and expectations of the new mobility services.

Japan Transport and Tourism Research Institute (JTTRI), which is in partnership with TTPU, has also been addressing this research topic on new mobility service, with Prof. ISHIDA Haruo of Tsukuba University (also a board member of JTTRI) as the head of a research committee.

Considering the current socio-economic situation and the progress in mobility services, the 2nd TTPU seminar will address how to sustainably adopt the new mobility services in real-life. The seminar will welcome leading advocates in this field, policy makers and business leaders. The seminar program is established based on the research at JTTRI.

Program

15:00-15:10 Opening Remarks

- Prof. OHASHI Hiroshi

Dean, GraSPP, The University of Tokyo

- Mr. SHUKURI Masafumi
Chairman, JTTRI
Visiting Professor, GraSPP, the University of Tokyo, Japan

15:10-15:55 Keynote Speech

- Keynote Speech 1:
'Realization of the Sustainable Transportation System and Promotion of the Japanese Version of MaaS'

Mr. KUBOTA Masaharu

Deputy Minister for Public Transport and Logistics Policy, Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

- Keynote Speech 2:
'New Challenges for Regional Public Transportation'

Prof. ISHIDA Haruo

Specially Appointed Professor, University of Tsukuba and Chairman of Research Institute for Road and Street

15:55-16:25 Presentation

- Presentation 1:
'Development of New Mobility Service in a Country with a Mature Transportation System'

Mr. MATSUMOTO Jun

CEO, Michinori Holdings, Inc

Board Member/ Partner, Industrial Growth Platform, Inc.

- Presentation 2
'Mobility Service for the New Normal'

Mr. MURASE Shigetaka

CEO, WILLER, Inc.

16:25-17:25 Panel Discussion

'Approaches to Develop New Sustainable Mobility Solutions'

Moderator:

- ◇ Prof. ISHIDA Haruo
Specially Appointed Professor, University of Tsukuba

Panelist:

- ◇ Mr. KAWADA Atsuya,
Director, New Mobility Service Division, Policy Bureau, MLIT
- ◇ Prof. TANIGUCHI Ayako
Professor, University of Tsukuba
- ◇ Mr. MATSUMOTO Jun
CEO, Michinori Holdings, Inc
- ◇ Mr. MURASE Shigetaka
CEO, WILLER, Inc.

17:25-17:30 Closing Remarks

Prof. HASE Tomoharu

Project Professor, GraSPP, the University of Tokyo, Japan