

April 2, 2021

Graduate School of Public Policy The University of Tokyo

## **Case Study (Public-Private Partnerships)**

Course No. 5140488/5179002<sup>+</sup> 2021S1S2

# **Course Syllabus**

Time:	Period 6 (18:45-20:30) on Mondays, unless otherwise announced The first class is scheduled for Monday, April 5.
Location:	Online unless otherwise announced
Instructor:	Toshiro Nishizawa, Professor
	http://www.pp.u-tokyo.ac.jp/en/faculty/nishizawa-toshiro/
TA:	Ms. Natasha Talisca Adrianto





Credits:	2 credits
Language:	English
Category:	Practical training
Office:	Room 1120, 11 <sup>th</sup> floor, International Academic Research Building
Office hours:	By appointment
	A one-on-one consultation by appointment can be arranged either online
	or in person.
Contact:	tnishizawa@pp.u-tokyo.ac.jp   +81-(0)3-5841-1343 (Office)

Please feel free to send me e-mails with any question about the course or if you want to make an appointment. To help me not to miss your incoming e-mails, **please start the** *subject line with the course number* **5140488** when you send e-mails.

## 1. Objectives

This course will provide students with a basic understanding about Public-Private Partnerships (PPPs) as a framework for public services provision. Thus, the course aims to prepare students for future positions engaged in economic and social infrastructure services provision in both the public and private sectors. As a practical training course with active learning approach, students will have the opportunity to work in a team, make oral presentation, debate and produce memos and reports.

† The second course number indicates that this case study is offered also as an International Practical Research for doctoral students.

The key motivation for PPPs is to seek efficiency gains and innovations as well as to fill public sector funding gaps through private sector participation. Recognizing such potential benefits, we have seen an increasing interest in PPPs over the past decades.

The core task of structuring a PPP project is to reconcile the interests of various stakeholders from the private and public sectors. These stakeholders include investors, lenders, contractors, social entrepreneurs, and various beneficiaries on the private sector side and the government and other public entities on the public sector side. PPPs are not immune to moral hazard, and in reality very complex and most likely costly. Risk allocations are challenging because of the public nature of infrastructure services provision and inherent uncertainties over the long term. Difficulties also arise from the different attitudes of investors, lenders, government entities, and the general public. PPPs are equipped with a very commercial contractual structure and operational modalities, but at the same time are extremely political due to the inherent social implications.

## 2. Schedule

The course schedule is as follows while changes might be made as needed. For details, please see Attachment 1.

Day 1 Mo	on, April 5	Introduction	Nishizawa
Mo	on, April 12	No class (University Foundation Day)	
	e, April 13– on, April 19	Course registration period	
Day 2 Mo	· •	Public-sector perspectives vs. private sector perspectives	Nishizawa
	e, April 20– 1u, April 22	Course registration withdrawal period	
Day 3 Mo	on, April 26	Risk allocation and incentives	Nishizawa
Mo	on, April 26	Team formation date	
Mo	on, May 3	No class (Constitution Day)	
Day 4 Mo	on, May 10	Financing aspects	Nishizawa
Day 5 Mo	on, May 17	Public sector support and fiscal risks	Nishizawa
Day 6 Mo	on, May 24	Cases—urban transportation (TBC)	Nishizawa
Day 7 Mo	on, May 31	Cases—renewable energy (TBC)	Nishizawa
Day 8 Mo	-	Student presentation (group research proposal)	Nishizawa
We		Mid-term report (group research proposal) submission date	
Mo	on, June 14	Feedback on mid-term report	
Day 9 Mo	-	Discussion with practitioners "Principles for public-private partnerships from private sector perspectives"	Nishizawa Guests <sup>#1</sup>

Mon, June 21	Discussion with a practitioner "A partnership between UNEP and the global financial sector for sustainable development"	Nishizawa Guest <sup>#2</sup>
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Mon, June 28	Discussion with a practitioner "An experience of social and community development—a partnership between the public and private sectors and the people"	Nishizawa Guest <sup>#3</sup>
Fri, July 2	Presentation material submission date	
Mon, July 5	Student final presentation	Nishizawa
Mon, July 12	Student final presentation (continued)	Nishizawa
Mon, July 19	Feedback on final presentation	
Mon, August 2	Final report submission date	
	Fri, July 2 Mon, July 5 Mon, July 12 Mon, July 19	Mon, June 28Discussion with a practitioner "An experience of social and community development—a partnership between the public and private sectors and the people"Fri, July 2Presentation material submission dateMon, July 5Student final presentationMon, July 12Student final presentation (continued)Mon, July 19Feedback on final presentation

#1: Mr. Munetaka Horiguchi, Vice President, Structured Finance Director, Strategy & Risk Integration Division, Business Development Division, Chiyoda Corporation; and Mr. Hideto Shimonishi, Director, Global Advisory Team, Solution Products Division, MUFG Bank, Ltd. (TBC)

- #2: Ms. Yuki Yasui, Asia Pacific Region Co-ordination Manager, UNEP Finance Initiative (UNEP FI), United Nations Environment Programme <u>https://th.linkedin.com/in/yuki-yasui-b029a71b</u>
- #3: Ms. Salakjit "Joy" Munthamraksa, Chief Development Management Officer, Mae Fah Luang Foundation Under Royal Patronage, Thailand <u>https://www.weforum.org/people/salakjit-munthamraksa</u>



Mr. Munetaka Horiguchi



Mr. Hideto Shimonishi





Ms. Yuki Yasui

Ms. Salakjit Munthamraksa

### 3. Teaching methods

This course will be conducted as a series of interactive sessions, each of which consists of agenda-setting and framing by the instructor, guided discussion, and breakout sessions to facilitate mutual learning between students. *Active participation in discussion* is required based on student different backgrounds, life experiences, knowledge, and reading of assigned materials. Students are required to choose a case or a topic of his/her interest in line with the course objectives in the early stage of the semester.

Guest speakers will be invited to discuss specific issues from various perspectives and based on different fields of professional expertise, including innovative PPPs beyond the

scope of the instructor's experience.

#### 4. Course requirements and grading

Students are required to give presentations twice during the semester as a team of three (or two, exceptionally permitted) to be formed by Monday, April 26 on a case or a topic of their interest in line with the course objectives.

Each team is required to submit reports twice based on the presentations in the middle and at the end of the semester. Mid-term reports serve as group research proposal. While the final report should be written as a single product prepared in a wellcoordinated way by the team, each of the team members should be responsible for at least one of the chapters or sections as the primary author.

Furthermore, students are required from time to time to write short notes (up to 100 or 200 words each) as instructed.

The course grade will be based on: Presentations 35% (10% for mid-term and 25% for final) Reports 35% (10% for mid-term and 25% for final) Participation in class discussion 20% Class attendance 10%

#### 5. Course materials

Required readings—mainly excerpts taken from the following publications or materials from online sources—will be made available electronically on ITC-LMS.

Delmon, Jeffrey. 2017. *Public-Private Partnership Projects in Infrastructure: An Essential Guide for Policy Makers*. 2<sup>nd</sup> edition. New York: Cambridge University Press.

IMF and World Bank Group. 2016. *Public-Private Partnerships Fiscal Risk Assessment Model User Guide—Preliminary version*. Washington, DC: IMF.

Nishizawa, Toshiro. 2011. "Changes in Development Finance in Asia: Trends, Challenges, and Policy Implications." *Asian Economic Policy Review*. Volume 6, Issue 2 (December).

Nishizawa, Toshiro. 2018. "Infrastructure Investment and Finance in Asia." *Public Policy Review*, Policy Research Institute, Ministry of Finance, Japan, Vol. 14, No.5 pp. 925-953 (September).

Schiffler, Manuel. 2015. *Water, Politics and Money: A Reality Check on Privatization*. New York: Springer.

Verougstraete, Mathieu and Hyo Jin Kang. 2014. "Mobilizing Private Funding: the Case of the National Highways of India." *Public-Private Partnerships Case Study #3 (June)*. UN ESCAP.

Verougstraete, Mathieu and Isabelle Enders. 2014a. "Traffic Demand Risk: the Case of Bangkok's Skytrain (BTS)." *Public-Private Partnerships Case Study #1 (March)*. UN ESCAP.

Verougstraete, Mathieu and Isabelle Enders. 2014b. "Efficiency Gains: the Case of Water Services in Manila." *Public-Private Partnerships Case Study #2 (April)*. UN ESCAP.

World Bank, ADB and IDB. 2017. Public-Private Partnerships Reference Guide Version 3.0,

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Washington, DC: World Bank Publications.

Yescombe, E.R., and Edward Farquharson. 2018. *Public-Private Partnerships: Principles of Policy and Finance*. 2<sup>nd</sup> edition. Burlington and Oxford: Butterworth-Heinemann.

Global Infrastructure Hub <a href="https://www.gihub.org/">https://www.gihub.org/</a>

PPP Knowledge Lab <a href="https://pppknowledgelab.org/">https://pppknowledgelab.org/</a>

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