



MODEL WTO 2023



26th Edition





MODEL WTO

PARTICIPANT'S BROCHURE FINAL VERSION

Model WTO
Wassergasse 42,
9000 St. Gallen, Switzerland



www.model-wto.org/

info@model-wto.org



@MODEL_WTO

| Our Partners



Academy of
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**world
trade
institute**



Universität St.Gallen



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01 | Vision

Concept

The Model WTO is a student-run initiative at the University of St. Gallen with the purpose of hosting a one-week simulation of World Trade Organization negotiations. Every year since 1997, leaders of tomorrow from across the globe are invited to Switzerland to exchange creative ideas and discuss the future of international trade policy in the exceptional context of the World Trade Organization.

Objectives

Our objective is to sensitize our participants to the current issues of international trade as well as to enable them to have a unique insight into the procedure for adopting trade resolutions. In that sense, the Model WTO offers a unique experience for students to get involved in high-level training and benefit from the expertise of WTO professionals.

Our purpose exceeds the academic realm. We seek and encourage the exchange of knowledge, the meeting of international students from different backgrounds, and the active participation of young people on important issues within society.

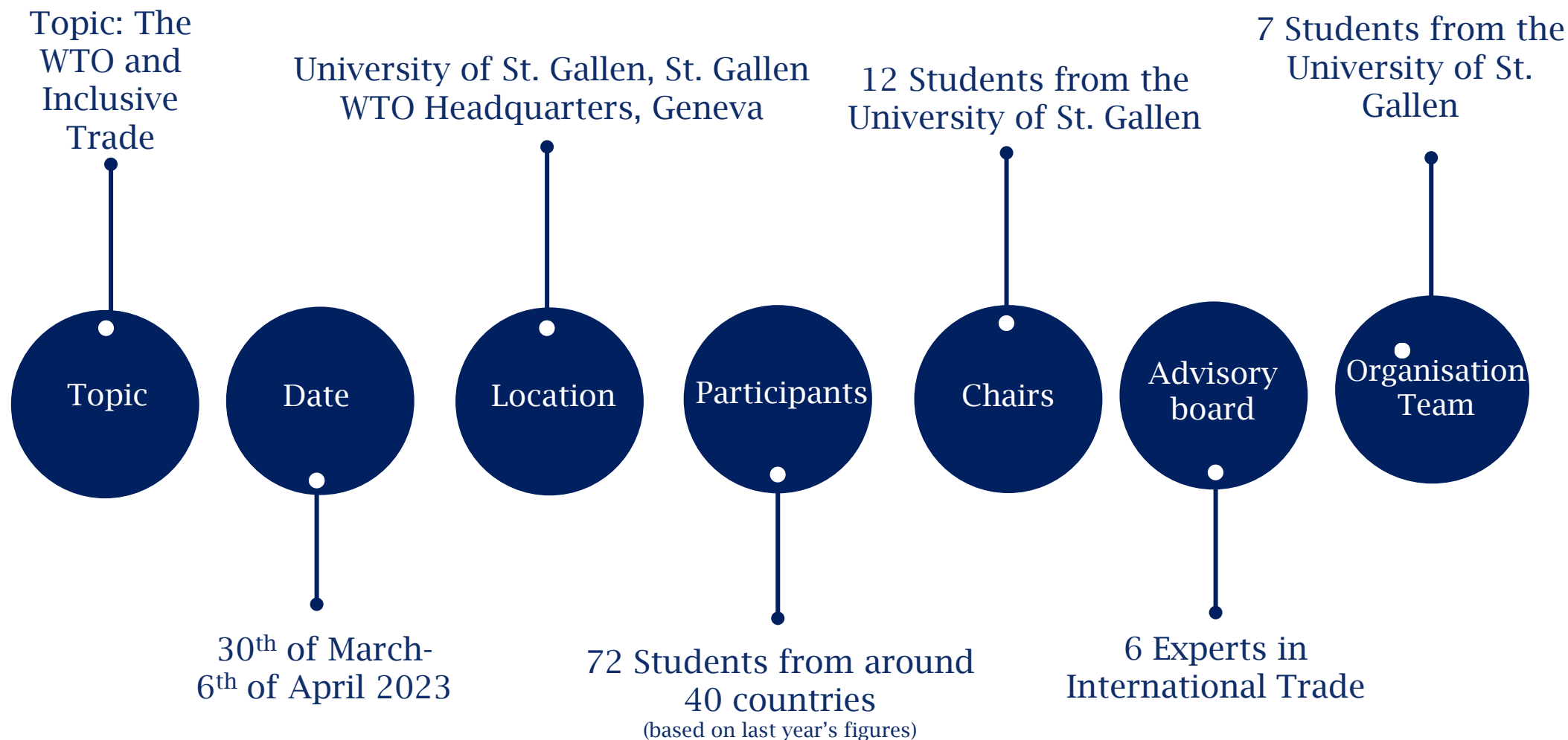
Organization

The upcoming conference will be held from **March 30th to April 6th, 2023, at the University of St. Gallen and at the WTO headquarters in Geneva.**

The event is organized by seven students at the University of St. Gallen who are supported by an advisory board of six experts in international trade to ensure the quality of the simulation. Moreover, the conference will be supervised by a team of 12 students from the University of St. Gallen who will undertake the role of chairs and will actively guide the negotiations.



02|Outline



03|Topic

The WTO and Inclusive Trade

"Trade has contributed to make the pie bigger, but its shares have not been divided equally. Strengthening the multilateral trading system to make it more open, transparent and equitable could contribute to shared prosperity globally" - Isabelle Durant, former Deputy Secretary-General of the UNCTAD (UNCTAD, 2019)

While free trade and globalization have created jobs, lifted incomes and improved working conditions in some contexts, these trade benefits have not been truly inclusive for all societal levels and for all countries (WEF, n.d.). The COVID-19 pandemic, trade wars and armed conflict have accentuated the need to ensure access to trade benefits and the mitigation of trade risks to marginalized groups, which is why the WTO's annual Public Forum 2022 Towards a sustainable and inclusive recovery: ambition to action the WTO called for more sustainable and inclusive trade rules (WTO, 2022).

While efforts have been made on a multilateral level to integrate small economies into the post COVID-19 economy, as underlined by the Chair of the Committee on Trade and Development (CTD) Dedicated Session on Small Economies in 2021, the WTO equally assumes a vital role in determining which civil society actors are included in multilateral policy making.

Against this background, the model WTO 2023 aims to examine which and how certain levels of society effectively gain from increased trade as a result of globalization and trade liberalization. By focusing on the multilateral dimension, concerns of developing and least developing countries will be addressed and the degree of inclusiveness of the multilateral policy-making of the WTO will be negotiated. Inclusive trade in terms of societal groups, such as gender, indigenous people and MSMEs, will constitute another dimension of the negotiations.



04 | Role of Participants

Delegates

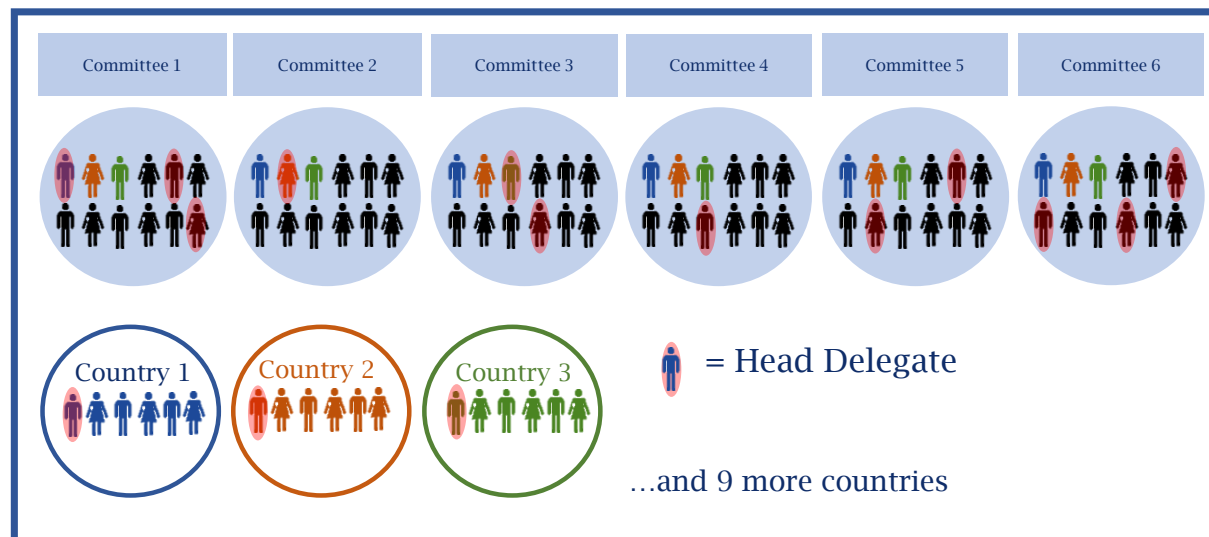
The role of the 72 conference participants is to represent one of 12 countries and the country's interests in one of the 6 committees as a delegate. Each committee is composed of one delegate of each of the countries (12 delegates for 12 countries per committee). The delegate's main contribution is made during the negotiations of committee resolutions during which the delegates are to defend the views and interests of the country they represent.

Head Delegates

Each of the 12 countries/delegations is led by one head delegate. Head delegates are responsible for aligning the position of the country/delegation for the conference's debates and negotiations.

Chairs

The role of the chairpersons (12 students at the University of St. Gallen only) is to lead one of the six committees and the negotiation.



- 12 countries with 6 delegates each.
- 6 committees with 12 delegates, each from a different country.
- Every country has one head delegate.
- Each committee has two chairs, some head delegates (not necessarily equally distributed among the 6 committees) and delegates.



05|Application Process

In the **first round**, applicants will need to submit their **CV** along with a **short motivation letter**.

In the motivation letter, the following three questions have to be answered:

- 1) Why do you want to participate in the Model WTO 2023?
- 2) What makes you a good candidate for the negotiations?
- 3) How do you think participation in the Model WTO 2023 will help you in your studies or career?

Feel free to add anything else that you want to communicate to us or that you consider to be important.

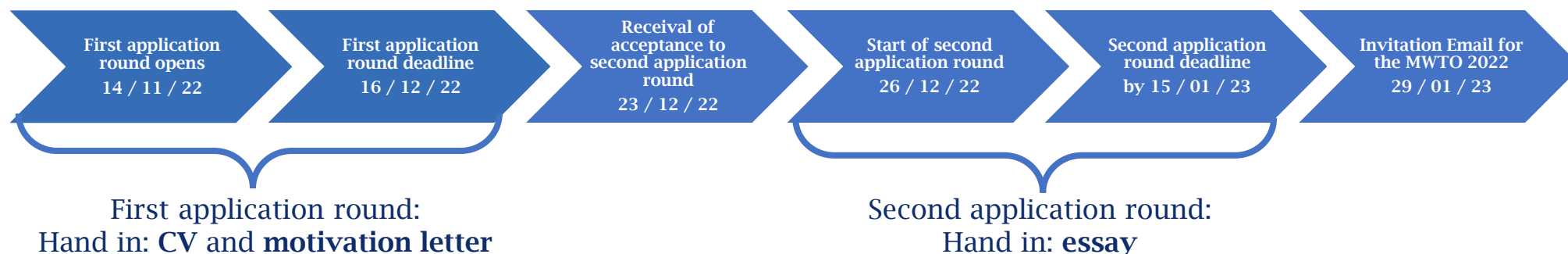
Please fill out the application form and follow the instructions found on <https://www.model-wto.org/home/apply/> until **December 16th 2022, 11:59 pm (GMT+1)**.

In the **second round** of application, the remaining participants will be asked to write an **essay** and send it to **application@model-wto.org until January 15th 2023, 11:59pm (GMT+1)**.

Essay Topic

The essay topic for the Model WTO 2023 is “WTO and Inclusive Trade”. For further information, see page 3 of this brochure.

You can also check our website for more information (<https://www.model-wto.org/essay/>). Remember, there will be prizes awarded for the **three best essays**. See page 10 for more information.



06|Financial Aid

Application Process

Students can apply for financial aid **if needed**. Financial aid will be granted only to students that specifically apply for it.

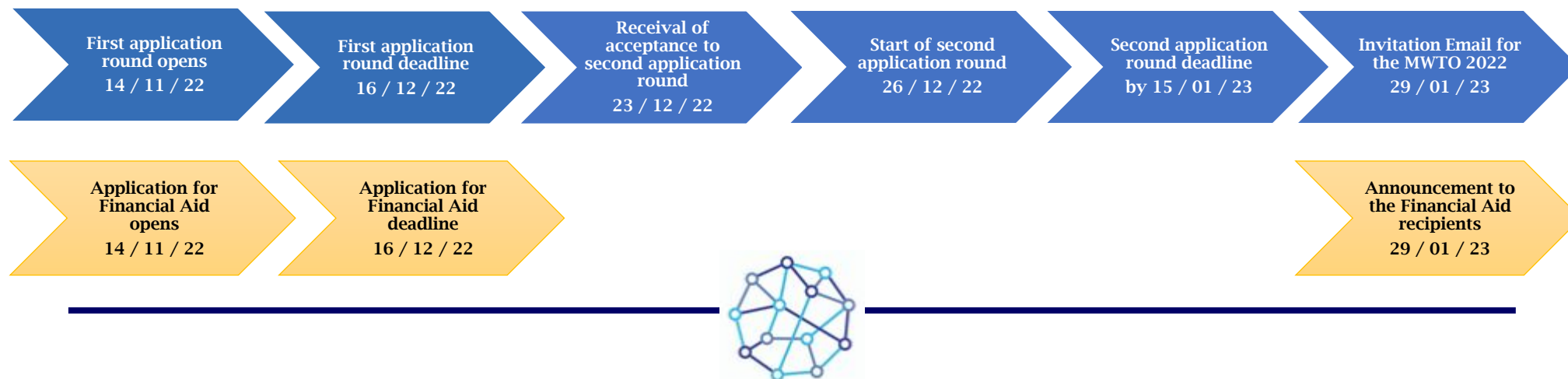
In order to apply for financial aid, you must: **describe your personal situation in an essay**. You still have to hand in your motivation letter and regular essay.

The deadlines for both applications are the same (see below). Please follow the instructions on <https://www.model-wto.org/home/apply/> until **December 16th 2022, 11:59 pm (GMT+1)**.

The financial aid **only includes the payment of the participation fee**. The flight and other expenses are borne by the participants. Please take this into account when planning your participation.

We will offer financial aid to **four selected students**. In our decision, we will look at your personal situation, motivation letter and essay.

Applicants that apply for financial aid will be in a **different pot** from those applying regularly. If you apply for financial aid, you cannot apply for the Model WTO regularly, which means **you cannot participate if you're not selected to receive the financial aid**.



07|Next Steps After Acceptance

After the acceptance of the invitation letter

After the acceptance of the Conference Invitation the **72 selected participants** will be asked to provide us with their country/committee preferences, and they will be allocated accordingly. Following the final phase, participants must submit the payment for the **participation fee of CHF 450 within two weeks**.

The participation fee includes accommodation and meals (breakfast, lunch and dinner) during the week as well as the activities planned for the conference. Expenses such as plane tickets and personal expenses are to be paid by the participant.

Before the conference, a webinar will be held for all the participants to provide them with the necessary information.

Committees

Delegates will be allocated to one of six committees that will explore issues relating to **the topic chosen for the 26th edition of the Model WTO**. Further updates can be found on our website and on social media.



Dates to be announced.



08|Testimonials of Previous Participants



"My overall experience with the 2022 edition of Model WTO was great. The event was very well organized which allowed not only for fruitful negotiations but also to network, meet new friends, and experience Swiss culture and gastronomy."

Henrique Caporali – Pontificia Universidade Católica do Paraná, Curitiba – Participant in 2022

"Through the Model WTO, I learned the inner workings of IGOs, honed my negotiation and resolution writing skills, and networked with a diverse group of passionate trade enthusiasts, professionals, and experts.

I received the Best Delegate Award for my performance throughout the simulation, which entitles me to a tuition fee waiver for one course at the World Trade Institute (WTI) in Bern. I look forward to leveraging these new experiences and skillsets in my professional endeavours as a consultant within the Macroeconomics, Trade, and Investment (MTI) Global Practice at the World Bank."

Yohendran Nadar Arulthevan – Institute for Strategic and International Studies (ISIS), Kuala Lumpur – Participant in 2022



"My experience was outstanding. The best part is, with no surprise, the people. Model WTO manages to create a cohort of students of varied ages, from all university levels, and from a wide variety of backgrounds – cultural and educational.

Not only did I learn a lot of Brazil's agricultural policy (my delegation) or farm subsidies (my committee), but I learned a lot from my peers, and made strong friendships."
Myriam Hamadi – Université Paris 1 Panthéon-Sorbonne – Participant in 2022



"Model WTO is one remarkable experience. Nothing compares to a feeling that you get as you take a seat at the negotiations table, slowly run your eyes across the room and catch nothing but the present and future's greatest minds, connected by one aim: To cultivate and device pathways in which to reduce obstacles in international trade. It was through Model WTO that I had an opportunity to visit Europe, for the first time! Apart from the knowledge and skills I acquired from the simulation, what remains a treasure to me till this day is friendships that I established, both in my personal and professional capacity."

Joalane Lemao – LLB , National University of Lesotho – Participant in 2022



09 | Previous Editions



10| Prizes for best Participants



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Prizes for Best Delegates

A tuition fee waiver for one week in a future WTI Winter or Summer Academy for the 6 best delegates, each worth CHF 1,200

Based on a multitude of criteria, WTO Experts, the Chairs and your fellow participants will evaluate your performance and the performance of your delegate colleagues during the event.

Your arguments and your strategy will be taken into consideration for your evaluation. Equally important, is how you involve other countries, and if you made relevant attempts to construct a consensus. It is a team event, so if you want to win, you need to make sure that your delegates in the other committees do well collectively.

Prizes For Best Essays

Free courses at the EPLO LL.M. Program in Athens with a total value worth EUR 4,000

The best three essays will be awarded free courses at the EPLO LL.M. Program in Athens.

1st Prize

40 hours at EPLO – free choice from the whole variety of courses (value of EUR 2,000)

2nd Prize

30 hours at EPLO – free choice from the whole variety of courses (value of EUR 1,500)

3rd Prize

20 hours at EPLO – free choice from the whole variety of courses (value of EUR 1,000)



11 | Our Advisory Board



Aurélie Schmiedlin

Trainee at Digitale Schweiz, Bundeskanzlei.
Former president of Model WTO (2022).



Bernard Kuiten

Head of External Relations at the WTO.
Former First Secretary at the WTO Unit of
the Dutch Permanent Representation in
Geneva.



Dr. Theresa Carpenter

Executive Director of the Graduate
Institute's Centre for Trade and Economic
Integration. Post-doc researcher in
economics at the Graduate Institute of
International and Development Studies.



Dr. Klaus Dingwerth

Professor of Political Science at the
University of St. Gallen with a special focus
on the Political Theory of the Globalizing
and Digital Society.



Dr. Reto Malacrida

Counsellor and Head of the Government
Procurement and Competition Policy Group.
Intellectual Property, Government
Procurement and Competition Division of the
World Trade Organization.



Altagracia Cuevas-Arthur

Program Advisor at the European Public
Law Organization (EPLO) in Barcelona



12|Organisation Committee



Hanishha Soosai
Finance & Sponsoring
hanishha.soosai@model-wto.org



Julia Tichler
Event Organization
julia.tichler@model-wto.org



Larissa Angara
Simulation Design
larissa.angara@model-wto.org



Mia Pfuderer
President
mia.pfuderer@model-wto.org



Victoria Staib
Marketing
victoria.staib@model-wto.org



Robin Baumgartner
Participants
robin.baumgartner@model-wto.org



Sibelly Luechinger
Participants
sibellywendelin.luechingerdiaz@model-wto.org



We are looking forward to
your applications!

For further questions, do not
hesitate to contact us:
application@model-wto.org

